



GCA Executive and Management Membership

The current membership of the Executive and Management is 18 members (as at *July 2021*) –

[Alan Manly](#) - Chair

[Assistant Professor Jotsana Roopram](#) - Secretary

[Emeritus Professor Greg Whateley](#)

[Professor Andrew West](#)

[Associate Professor Ashok Chanda](#)

[Sir Gerard Newcombe](#)

[Paul Hauenschild](#)

[Carlos Munoz](#)

[Anurag Kanwar](#)

[Jason Whitfield](#)

[Sumera Qasim](#)

A profile on each member is provided -

CHAIR



CEO & Chair - Alan Manly OAM

JP, FAICD

Alan is founder and currently the Chairman and CEO of Group Colleges Australia. He is responsible for the corporate planning and governance of the group of companies.

Alan is an entrepreneur, innovator and businessman with over thirty years' experience in the technology and education industries. He has over twenty years' experience as a Company Director with private, public and NFP companies.

He has been active in representing the industry and is a former Director of the national vocational training industry representative body, Australian Council of Private Education and Training, ACPET, and a former Board member of a national Higher Education industry representative body, Council of Private Higher Education, COPHE, now IHEA.

In 2021 Alan was honored in the Queen's Birthday 2021 Honors List with the Medal of the Order of Australia (OAM).

Prior to a career in education Alan was in the ICT industry working for Digital Equipment Corporation followed by establishing a start-up software company.

He is the author of an autobiography that tells of an entrepreneur caught up in a ten year legal battle where he represented himself from the local court in North Sydney to final victory in the High Court of Australia:

Books published:

"When there are too many lawyers, there is no justice."

Alan's recently released another book, "The unlikely Entrepreneur". He is a regular writer of articles about start-ups and entrepreneurs. Entrepreneurial articles (over 50) and interviews, see www.alanmanly.com.au

Alan is author of over one hundred article on entrepreneurship and has appeared on radio and TV.

Alan is a Justice of the Peace (JP) and a Fellow of the Australian Institute of Company Directors (FAICD).

SECRETARY



ASSISTANT PROFESSOR JOTSANA ROOPRAM

Jotsana has lectured for a number of years in the field of Hospitality Management at higher education institutions in South Africa. During this time, she worked closely with industry associates, developing and preparing students for junior management roles in the hospitality sector and mentoring junior staff for progression into senior roles. In the latter part of her career in South Africa she worked in academic administration and management as Head of Department managing a faculty of lecturers from diverse fields such as business, hospitality, tourism, sport and journalism. She has a national diploma in hospitality management, certificates in assessment design and development and a moderators' license from the sector training authority of South Africa.

She attained a Postgraduate Diploma and a Master of Education, specialising in *Higher Education* (University of Kwa-Zulu Natal in Durban, South Africa) before immigrating to Australia in 2014. Prior to joining UBSS in 2016, she was the College Operations Manager at Navitas in Sydney.

Jotsana is the **Deputy Dean – Student Experience** at UBSS. She is a professional member of the Institute of Managers and Leaders. In 2019, she completed a Graduation Certificate in Higher Education Academic Practice at the Higher Education Leadership Institute (HELI) and a Graduate Certificate in Business Administration at UBSS. Jotsana has lectured the subject Team Leadership and Change Management in the Bachelor of Business program at UBSS. Her research interests include leadership in higher education, student engagement and online learning; and governance and quality assurance in higher education.

Jotsana's expertise is in developing academic systems, policy implementation in administrative processes and procedures, online examination management and college operations.

Jotsana chairs the Threshold Standards Audit committee and is Secretary of the GCA Executive and Management committee and the Audit and Risk committee.



EMERITUS PROFESSOR GREG WHATELEY

DipT., B.Ed., B.Ed(Mus)., GradDipEdAdmin.,M.Ed(Mus).,Prof.D.,CertIVTAE. FAIM

Emeritus Professor Whateley completed a *Diploma of Teaching* (with majors in Music and Psychology), a *Bachelor of Education* (Curriculum Design and Development), a *Bachelor of Music Education* (with a music education focus), a *Graduate Diploma in Educational Administration* (with a focus on Organisational Behaviour), a *Master of Education* (Assessment and Evaluation) and a *Doctorate* in Virtual Pedagogy. Throughout his teaching career he has maintained a keen interest in how and why people learn.

Dr Whateley began his teaching career (1975 – 1988) in the area of music and arts education at both primary and secondary level. He has taught at every level of formal education (K – PhD) and has either, taught and/or researched, in four States and five Countries.

He commenced his work in the tertiary sector at the *University of Tasmania* in Hobart (1989-90) as a Lecturer in Music Education. He moved to *Griffith University* on the Gold Coast (1991-1999) as a Lecturer/Senior Lecturer in Music Education. He served as Head of School - Arts and during that time managed the Film and Television Music post-graduate awards at the University and the *Queensland Conservatorium of Music* where he also served as Deputy Dean (External Relations). He became Associate Professor and Director of the *Central Queensland Conservatorium of Music* (2000-2003) where he co-founded (with Professor Ian Bofinger) Australia's first 'Virtual Conservatorium'. He also held the position of Head of School - Arts and Manager, Business Initiatives in the Faculty of Education and Creative Arts.

He took the position of General Manager and Professorial Head of School at the *Australian Institute of Music* (2004 – mid 2005). He also held the position of Senior Visiting Fellow at the College of Fine Arts, University of New South Wales (2006 - 2008) and Director of Education and Quality at the National Centre for Language Training (an International Centre of Excellence at the University of New South Wales) from mid 2005 to end 2008. Greg held the position of Senior Visiting Fellow at Wesley Institute (2005- 2011) where he chaired the Academic Board and managed the Master of Music program (Arts Management strand). In 2008 Greg was appointed Principal of the *Australian International Conservatorium of Music*. He was also Consulting Chair of Arts Management at the Sydney Opera House in association with the Australian Institute of Music. In 2011, Greg accepted the post of Deputy Dean at *UWS College, University of Western Sydney* and later became the Dean of *The College* (Western Sydney University). For seven+ years Greg was the Chair of the Academic Board at the *Australian Institute of Music (AIM)*

Greg's teaching areas include Teaching Pedagogy, Human Behaviour, Organisational Leadership, Organisational Behaviour, Critical Management, Qualitative Research Methodology and Music History & Form.

Emeritus Professor Greg Whateley is currently **Consulting Deputy Vice Chancellor, Group Colleges Australia** researching and writing in the areas of Quality Management and eQuality. Greg retired from Teaching Management and Leadership in October 2020. He is author of more than 250 external publications and advises in the areas of accreditation, quality assurance, government reporting, eLearning, mLearning and bLearning. He is currently a Member of the Editorial Board for the *International Journal of Innovation, Creativity and Change*; a Reviewer for the *British Educational Research Journal*, Chair of the Board of Directors, *Australian Academy of Music and Performing Arts*, a Member of the Academic Board of Stanford Academy (Singapore); Chair of the Academic Senate of *UBSS* and Director, *Group Colleges Australia*, and Chair and President, *Musicum20*. Greg is also a Fellow of the *Australian Institute of Management* and a Fellow of the *Australian College of Research*.



PROFESSOR ANDREW WEST

Andrew is the **Provost of the Executive Campus at UBSS**, drawing on his experience as an academic for 12 years and previously as an entrepreneur and business owner for 10 years. He lectures at *UBSS* in the MBA program in Economics. Andrew is also a Lecturer at the *New York University Sydney Campus*, where he lectures in Marketing, reporting to the *NYU Stern Business School*. He was involved in the establishment and the continued delivery of the NYU Internship Seminar, a workplace integrated learning subject, in Sydney as part of the *NYU Global Partner Program*.

Prior to his current positions, Andrew was Dean of UBSS during 2015. From 2010 to 2014 he was a Lecturer at *Macquarie University* in Strategic Marketing, introducing two innovative workplace integrated learning initiatives. A team based business simulation game was incorporated into the Capstone Marketing Strategy subject in which Andrew was the Lecturer. He was involved in the development and implementation of the Participation and Community Engagement for the Marketing Projects. This involved identifying marketing projects and fostering partnerships with Corporate Partners which included *Reckitt Benckiser*, *Optus* and *Special Olympics*. Previously he has also been an Adjunct Lecturer in Business Statistics at *University of Technology Sydney* and in marketing at *Newcastle University*.

From 1995 to 2005, Andrew was the founder and CEO of an IT development company, with clients Australia wide and internationally. His company successfully commercialised two products in the mining equipment inspection and wine sales management spaces. His marketing career has included working at multi nationals *Shell Oil Company* and *Commonwealth Bank of Australia*. Industries Andrew has consulted to include pharmaceuticals (*Australian Self Medication Industry*, *Reckitt Benckiser*) finance (*Commonwealth Bank of Australia*, *American Express*), and not-for-profit organizations *Amnesty International* and *Special Olympics*.

Andrew has completed a Bachelor of Accounting (*Macquarie University*), and Masters of Business Administration (*Newcastle University*) and a Doctorate of Business Administration (*Newcastle University*). His research has led to 12 peer reviewed journals and conference papers published. Andrew's areas of ongoing research in marketing include marketing of high technology, industry report of the Australian pharmaceutical industry, intangible organisational capabilities and innovation ecologies. His higher education research is in aspects of workplace integrated learning including internship pedagogy and business simulation. Andrew's professional and community memberships are with *Australian New Zealand Academy of Management*, Fellow of the Institute of Marketing and Leadership, Chairman of *UTS Northern Suburbs Athletic Club* and on the Marketing Advisory Panel for *Athletics NSW*.

Andrew is currently the **Dean** at UBSS.



ASSOCIATE PROFESSOR ASHOK CHANDA

Dr Chanda has a great passion for building 'New Age Learning' and 'Digital Transformation' in education industry. Ashok has been driving online MBA and Technology Enhanced Learning, building a change from a conventional learning delivery to an online learning delivery. In past, Ashok was associated with Australian Institute of Business and Education Centre for Australia, wherein he played a key role in building these organisations. Ashok has extensive experience of education management, compliance and academic management.

Ashok has a PhD in Management from University of South Australia, Adelaide and has MBA and Law qualifications. He has authored three business books on business strategy, organisational performance and strategic HRM and numerous research papers. He has also been involved in academic leadership being a part of Academic Board of APIC, AIB, Universal Higher Education and Governing Board of ASBM University and Editorial Board of ASBM International journal. He has also actively participated in teaching being an adjunct faculty with Indian Institute of Management, Asian School of Business Management and lecturer with UNISA, Australia

Ashok in his career spanning more than 25 years has been a business professional and has lead large corporations as a Chief Executive and at a senior management level in oil and gas, construction, mining, energy and logistics industries and has been instrumental in its growth and success. Ashok has built capabilities with a diverse expertise in global leadership roles covering established and emerging markets.

He is currently the **Provost of the Virtual Campus at UBSS.**



SIR GERARD NEWCOMBE

Gerard has 45 years' experience in International Management, Marketing and Training across the Asia Pacific region.

He has both a Bachelor and Master Degree in Business Administration.

Fellowships at the Royal Geographical Society and Royal Asiatic Society in the UK,

Fellowships at the Australian Institute of Company Directors, the Australian Marketing Institute and the Australian Institute of Managers and Leaders.

Gerard has a long history in education, having held several Senior Executive and Management positions with prominent educational institutions based in Sydney. He is an accomplished author, having published books on both Marketing and Asia Business Skills:

Marketing: The Simple Technique (ISBN 0 646 279 63 7)

Surviving Asia: A Survival Summary Guide (ISBN 0 9587 407 0 4)

Old Asia Hand: Asia Pacific Adventures (ISBN 978-0-9872409-1-0)

His previous writing accomplishments have been in business and trade news coverage, and as a travel writer

Gerard was born in Sydney, Australia on 3 December 1953, is also the Managing Director of All Asia Investments, a trading and investment company which has been operating in the Asia Pacific Region for over 40 years.

Gerard currently lives in Sydney, Australia with his wife and son, and has a rural property in North Eastern Thailand where he escapes with the family to relax and follow his other passion writing.

Gerard is a registered Justice of Peace in Australia and is currently completing a Doctorate at Oxford University.

In February 2016, Gerard received a Knighthood from the Order of the Knights of Rizal (Legislative Charter Philippine Government Republic...Act 646 June 14th 1951) For upholding the ideals of the Philippine National Hero Jose Rizal and fostering relationships between Australia and the Philippines.



PAUL HAUENSCHILD

Paul joined Group Colleges Australia in February 2020, having previously served as Chief Financial Officer of listed real estate agency, McGrath Estate Agents. Paul has over 20 years' experience in senior finance roles spanning a range of industry sectors in European and Australian markets including six years with global transport provider NYK Logistics.

Paul leads GCA's finance team, driving financial outcomes, actively managing the group's financial performance and optimising the business's balance sheet. He has extensive experience in corporate finance, strategic planning and analysis, operations management, business model optimisation and governance.

Paul is a qualified CPA and holds a Bachelor of Business Administration (Accounting and Finance) and a Graduate Diploma of Applied Corporate Governance.



CARLOS MUNOZ

Carlos Munoz is the **Business Development & Admissions Director** at Group Colleges Australia and the manager at MyQual International. He has more than 12 years' experience within the Australia education industry with a focus on international marketing, student recruitment, admissions, team development and general marketing and management.

In 2009 Carlos started his career in education at MyQual International, an education agency in the Sydney CBD and helped achieve several accolades from Australian universities for excellent performance and student recruitment practices. Rising within the company, Carlos eventually started leading the team as manager and the agency became the biggest source of enrolments for Group Colleges Australia.

He has had several promotions within the organisation and in 2014 he became the Business Development & Admissions Director of GCA, formed the GCA Admissions Centre and became part of the GCA Management Team. The GCA Admissions Centre manages and coordinates all the business development, agent management, marketing and admissions operations of the organisation.

Carlos has completed an Associate of Arts in Business (Schiller, Switzerland), a Bachelor degree in International Business (EAFIT, Colombia) with majors in Marketing and International Relations and a Master in Business Administration (UBSS, Australia). He is also a NSW Justice of the Peace.

Carlos is a member of the Audit and Risk Committee (ARC) and the Work, Health and Safety Committee (WHS) at Group Colleges Australia.



ANURAG KANWAR

BEd, LLB, LLM, GDLP, MAID, AARPI, FIML

Anurag has over 15 years' experience in higher education all within the private higher education space. She is the executive secretary of the GCA Board of Directors. She is a former member of the IHEA Audit and Risk committee.

She is a prolific commentator on LinkedIn with over 5000 followers commenting on international education, technology and continuous experience. She is a practicing lawyer specializing in the area of corporate governance and risk. She is also an experienced lecturer and publishes in the area of international education and business law.

She is an associate of the Australian Risk Management Institute and a member of their education committee. She is a Fellow of the Australian Institute of Managers and Leaders and a member of the Change Management Institute of Australia. She is also a member of Law Ninjas online networking group for in-house lawyers and the former deputy convener of the admissions and compliance working group of IEAA. Outside of the international education and law space, Anurag is a member of the Career Progress Network Sydney Chapter a group dedicated to helping young people and immigrants gaining employment.

Anurag is currently the **Compliance and Continuous Improvement Director at Group Colleges Australia.**



JASON WHITFIELD

Jason joined Group Colleges Australia, (GCA) in April 2003 and has helped to lead the enormous growth in technology use within GCA during that time.

Jason leads the GCA IT Department, implementing new technology for both teaching and administration, whilst ensuring that all technology in use at GCA is highly reliable, secure, and cost-effective.

In 2005, Jason managed the deployment of Interactive Whiteboard technology for all GCA classrooms, enabling GCA to deliver a superior student experience through a more engaging classroom environment.

In the same year, Jason managed the implementation of the Moodle Learning Management System, which is now used by thousands of other education institutions.

In 2015, Jason managed the transition of the entire GCA IT infrastructure to the Amazon Web Services (AWS) cloud platform, enabling the IT Infrastructure to become more scalable and flexible as the technology needs of GCA continued to grow.

In 2020, Jason managed the transition of GCA from face-to-face to fully online learning, by deploying ultra-modern classroom AV equipment and the Blackboard Collaborate online learning platform.

Jason has a Bachelor of Technology (Information and Communication Systems) from Macquarie University, and is a member of the Australian Computer Society (ACS).

Jason also has over 20 years' experience in Windows PC, Server and Network Administration, as well as extensive experience in Cyber Security, Cloud Computing, and Online Learning.

Jason is the **Training and Technical Services Manager** at Group Colleges Australia.



SUMERA QASIM

Sumera completed a Bachelor of Commerce in IT in Pakistan. She worked as an admissions assistant at the APS School in Pakistan. Her expertise is in on-site admission programs and as a Student Adviser, she worked with education opportunities and options, admissions and other requirements, policies and procedures, transfer of credits and financial assistance. In the latter part of her career in Pakistan, she was involved in the institutional data base of prospective/ potential and current students in the institute. She prepared reports and proposals, and responded to student enquiries and external agencies. Having gained two years of experience in the education industry, Sumera moved to Australia to enhance her qualifications and skills; and to pursue a career in a dynamic organisation. Her goal is assess life, add and build values to her skills and qualities to reach her full potential.

She attained a Bachelor Of Accounting degree in 2015 and completed a Master of Business Administration degree in 2021 from UBSS.

Sumera worked as an Admission Assistant Officer at myQual International in 2015 and was later promoted to Student Services Officer at Group Colleges Australia.

Sumera is currently the **Student Services Manager at Group Colleges Australia** and a member of the SASH and ASE committees.