

UBSS Academic Senate Membership

The current membership of the Academic Senate is 18 members (as at *March 2021*) –

[Emeritus Professor Greg Whateley](#) – Chair (Internal)

[Professor Craig Ellis](#) – Deputy Chair (External)

[Assistant Professor Natasha Jacques](#) – Secretary (Internal)

[Professor Andrew West](#) (Internal)

[Assistant Professor Jotsana Roopram](#) (Internal)

[Associate Professor Felix Stravens](#) (Internal)

[Associate Professor Wayne Smithson](#) (Internal)

[Assistant Professor Richard Xi](#) (Internal)

[Navpreet Kaur](#) (Internal)

[Adjunct Professor Art Phillips](#) (Internal)

[Dr Om Huvanandana](#) (Internal)

[Associate Professor Ashok Chanda](#) (Internal)

[Professor Ray Hayek](#) (External)

[Dr Cyril Jankoff](#) (External)

[Dr Lu Jiao](#) (External)

[Professor Ian Bofinger](#) (External)

[Dr Barry Gordon](#) (External)

[Adjunct Professor Rob Wendon](#) (External)

A profile on each member is provided -

Internal Senate Members

Chair



EMERITUS PROFESSOR GREG WHATELEY

DipT., B.Ed., B.Ed(Mus.), GradDipEdAdmin., M.Ed(Mus.), Prof.D., CertIVTAE. FAIM

Emeritus Professor Whateley completed a *Diploma of Teaching* (with majors in Music and Psychology), a *Bachelor of Education* (Curriculum Design and Development), a *Bachelor of Music Education* (with a music education focus), a *Graduate Diploma in Educational Administration* (with a focus on Organisational Behaviour), a *Master of Education* (Assessment and Evaluation) and a *Doctorate in Virtual Pedagogy*. Throughout his teaching career he has maintained a keen interest in how and why people learn.

Dr Whateley began his teaching career (1975 – 1988) in the area of **music and arts education** at both primary and secondary level. He has taught at every level of formal education (K – PhD) and has either, taught and/or researched, in four States and five Countries.

He commenced his work in the tertiary sector at the *University of Tasmania* in Hobart (1989-90) as a **Lecturer in Music Education**. He moved to *Griffith University* on the Gold Coast (1991-1999) as a **Lecturer/Senior Lecturer in Music Education**. He served as **Head of School - Arts** and during that time managed the Film and Television Music post- graduate awards at the University and the *Queensland Conservatorium of Music* where he also served as **Deputy Dean** (External Relations). He became **Associate Professor and Director** of the *Central Queensland Conservatorium of Music* (2000-2003) where he co-founded (with Professor Ian Bofinger) Australia's first 'Virtual Conservatorium'. He also held the position of **Head of School - Arts** and **Manager, Business Initiatives** in the Faculty of Education and Creative Arts.

He took the position of **General Manager** and **Professorial Head of School** at the *Australian Institute of Music* (2004 – mid 2005). He also held the position of **Senior Visiting Fellow** at the College of Fine Arts, University of New South Wales (2006 - 2008) and **Director of Education and Quality** at the National Centre for Language Training (an International Centre of Excellence at the University of New South Wales) from mid 2005 to end 2008. Greg held the position of **Senior Visiting Fellow** at Wesley Institute (2005- 2011) where he **chaired the Academic Board** and managed the Master of Music program (Arts Management strand). In 2008 Greg was appointed **Principal** of the *Australian International Conservatorium of Music*. He was also **Consulting Chair** of Arts Management at the Sydney Opera House in association with the Australian Institute of Music. In 2011, Greg accepted the post of **Deputy Dean** at *UWSCollege, University of Western Sydney* and later became the **Dean** of *The College* (Western Sydney University). For seven+ years Greg was the **Chair** of the Academic Board at the *Australian Institute of Music (AIM)*

Greg's teaching areas include Teaching Pedagogy, Human Behaviour, Organisational Leadership, Organisational Behaviour, Critical Management, Qualitative Research Methodology and Music History & Form.

Emeritus Professor Greg Whateley is currently **Consulting Deputy Vice Chancellor, Group Colleges Australia** researching and writing in the areas of Quality Management and eQuality. Greg retired from Teaching Management and Leadership in October 2020. He is **author** of more than 250 external publications and advises in the areas of accreditation, quality assurance, government reporting, eLearning, mLearning and bLearning. He is currently a **Member** of the Editorial Board for the *International Journal of Innovation, Creativity and Change*; a **Reviewer** for the *British Educational Research Journal*, Chair of the Board of Directors, *Australian Academy of Music and Performing Arts*, a **Member** of the Academic Board of Stanford Academy (Singapore); **Chair** of the Academic Senate of UBSS and **Director**, *Group Colleges Australia*, and **Chair and President**, *Musicum20*. Greg is also a **Fellow** of the *Australian Institute of Management* and a **Fellow** of the *Australian College of Research*.

Deputy Chair - External



PROFESSOR CRAIG ELLIS

BCom Hons, PhD

Dr Craig Ellis has over 20 years' higher education industry experience with the last 10 in senior management and executive roles, including the positions of Associate Dean (Academic) and Acting Executive Dean, as well as Non-executive Director of Western Sydney University Enterprises (formerly UWS College). Prior to his appointment as **Dean** at the Australian College of Applied Psychology, Craig was Dean at Asia Pacific International College. Craig additionally holds the position of Adjunct Professor at Western Sydney University.

Outside of his professed expertise in Finance, Craig is expert in teaching and learning, quality assurance and enhancement in higher education, with a specific emphasis on tracking and analysing student progression and performance in higher education, and developing strategies in response to identified issues. He also led the development of university strategy in the TAFE/VET arena, growing and maintaining mutually beneficial relationships through engagement with TAFE and VET partners. Craig has a passion for the transformative value of higher education to change lives and a vast experience in curriculum development and quality assurance processes.

Craig is an active researcher and has completed the supervision of several doctoral students. He has a rich history in research authoring more than 60 articles, as well as being an academic journal referee, textbook referee, and ERA Peer Reviewer.

Secretary



ASSISTANT PROFESSOR NATASHA JACQUES

Natasha completed her Bachelor of Arts degree (Major in Communicative English) in India and worked at HSBC Bank India as a Customer Service Representative, subject matter expert and Supervisor, ensuring a high quality customer experience for HSBC customers across the globe. Her experience in this field led her to the role of Training and Development Specialist, where she specialised in analysing training needs and the effectiveness of training. In this role, she also delivered soft skills and developmental and leadership training to employees within the organisation. Having gained nine years of corporate experience, Natasha moved to Australia to enhance her qualifications and skills in order to pursue a career in a dynamic organisation. Her goal is to utilize her knowledge and abilities in a career that will provide her with opportunities for continuous improvement, learning and growth, to enable her to leverage her full potential.

Natasha has worked as a Student Volunteer at the UBSS Graduation Ceremonies, as a Student Assistant at UBSS during the orientation weeks as well as a Peer Assistant Student Support Representative (PASS) for the Bachelor of Accounting program. Natasha was also a student representative of the Academic Senate and Academic Integrity committee at UBSS. She gained valuable experience with academic processes and practices in the business school and corporate higher education sector that enriched her skills set. Natasha also represented UBSS at the TEQSA conference in Melbourne 2019 where she contributed ideas from a student perspective towards student challenges and Partnership in Education.

Natasha completed an MBA (Accounting) in 2019 at UBSS and is employed as an **Administration Coordinator** in the Office of the Dean at UBSS. Natasha is also currently a lecturer at UBSS in the Undergraduate programs.

Natasha is a member of the International Managers and Leaders association (MIML), CPA Ambassador and a member of the Research Association of Australia.

Natasha is also Secretary of the Academic Senate and the Threshold Standards Audit committee.



PROFESSOR ANDREW WEST

Andrew is the **Provost** of the Executive Campus and the Director of the Centre for Entrepreneurship at UBSS, drawing on his experience as an academic for 12 years and previously as an entrepreneur and business owner for 10 years. He lectures at *UBSS* in the MBA program in Economics. Andrew is also a Lecturer at the *New York University Sydney Campus*, where he lectures in Marketing, reporting to the *NYU Stern Business School*. He was involved in the establishment and the continued delivery of the *NYU Internship Seminar*, a workplace integrated learning subject, in Sydney as part of the *NYU Global Partner Program*.

Prior to his current positions, Andrew was Dean of UBSS during 2015. From 2010 to 2014 he was a Lecturer at *Macquarie University* in Strategic Marketing, introducing two innovative workplace integrated learning initiatives. A team based business simulation game was incorporated into the Capstone Marketing Strategy subject in which Andrew was the Lecturer. He was involved in the development and implementation of the Participation and Community Engagement for the Marketing Projects. This involved identifying marketing projects and fostering partnerships with Corporate Partners which included *Reckitt Benckiser*, *Optus* and *Special Olympics*. Previously he has also been an Adjunct Lecturer in Business Statistics at *University of Technology Sydney* and in marketing at *Newcastle University*.

From 1995 to 2005, Andrew was the founder and CEO of an IT development company, with clients Australia wide and internationally. His company successfully commercialised two products in the mining equipment inspection and wine sales management spaces. His marketing career has included working at multi nationals *Shell Oil Company* and *Commonwealth Bank of Australia*. Industries Andrew has consulted to include pharmaceuticals (*Australian Self Medication Industry*, *Reckitt Benckiser*) finance (*Commonwealth Bank of Australia*, *American Express*), and not-for-profit organizations *Amnesty International* and *Special Olympics*.

Andrew has completed a Bachelor of Accounting (*Macquarie University*), and Masters of Business Administration (*Newcastle University*) and a Doctorate of Business Administration (*Newcastle University*). His research has led to 12 peer reviewed journals and conference papers published. Andrew's areas of ongoing research in marketing include marketing of high technology, industry report of the Australian pharmaceutical industry, intangible organisational capabilities and innovation ecologies. His higher education research is in aspects of workplace integrated learning including internship pedagogy and business simulation. Andrew's professional and community memberships are with *Australian New Zealand Academy of Management*, Fellow of the Institute of Marketing and Leadership, Chairman of *UTS Northern Suburbs Athletic Club* and on the Marketing Advisory Panel for *Athletics NSW*.

Andrew is currently the **Dean** at UBSS.



ASSISTANT PROFESSOR JOTSANA ROOPRAM

Jotsana has lectured for a number of years in the field of Hospitality Management at higher education institutions in South Africa. During this time, she worked closely with industry associates, developing and preparing students for junior management roles in the hospitality sector and mentoring junior staff for progression into senior roles. In the latter part of her career in South Africa she worked in academic administration and management as Head of Department managing a faculty of lecturers from diverse fields such as business, hospitality, tourism, sport and journalism. She has a national diploma in hospitality management, certificates in assessment design and development and a moderators' license from the sector training authority of South Africa.

She attained a Postgraduate Diploma and a Master of Education, specialising in *Higher Education* (University of Kwa-Zulu Natal in Durban, South Africa) before immigrating to Australia in 2014. Prior to joining UBSS in 2016, she was the College Operations Manager at Navitas in Sydney.

Jotsana is the **Deputy Dean – Student Experience** at UBSS. She is a professional member of the Institute of Managers and Leaders. She completed a Graduation Certificate in Higher Education Academic Practice at the Higher Education Leadership Institute (HELI) and a Graduate Certificate in Business Administration at UBSS (2019).

Jotsana's expertise is in developing academic systems, policy implementation in administrative processes and procedures, and college operations.

Jotsana chairs the Threshold Standards Audit committee and is Secretary of the GCA Executive and Management committee and the Audit and Risk committee.



ASSOCIATE PROFESSOR FELIX STRAVENS

Felix has an MBA in Strategic Management from the University of East London. His entire career has been in Marketing. His move into academia started off at the University of Canberra as an Associate Professor in Advertising and Marketing. He was also Program Director for the UG and PG Marketing Communication degrees. At the University, he served on a number of Committees including the University Council.

After eight years, he moved to the UK and was Managing Director with NCC Education. This is an awarding body that develops and markets Diplomas, Advanced Diplomas and Post Graduate Diplomas through 250 centres worldwide. In 2010, he was recognised by the Chartered Institute of Marketing and awarded Fellow status (FCIM).

On completion of his contract, he returned to Singapore and was on a contract with NYU – Tisch School of the Arts where he lectured in Marketing to post graduate students on the International Media Production course. He was then retained by the Marketing Institute of Singapore to conduct courses on Strategic Marketing and Global Brand Management.

He returned to Australia, and was on a short contract as Head of School with Southbank Institute of Technology in Brisbane. This is a vocational (TAFE) level college and he headed the School of Business and IT.

He then moved to Sydney and was Deputy Dean/Director of Teaching and Learning at King's Own Institute, a higher education provider offering courses in Accounting and TESOL.

In May 2015 he accepted position of Chief Operating Officer at the Australasian College of Health & Wellness.

Felix is currently the **Deputy Dean – Academic**, overseeing the MBA and the Bachelor of Business at UBSS, a Fellow of the Australian Marketing Institute (FAMI) and a Certified Practising Marketer (CPM).



ASSOCIATE PROFESSOR WAYNE SMITHSON

Wayne has held a number of senior finance positions including Finance Director for a number of national companies over a commercial career extending beyond 40 years. Most notable senior positions that include National Finance Director for *Ernst & Young* and Finance Director for the *Bank of New Zealand* in Australia. While his primary industry focus was in the financial services and insurance sectors, Wayne has experience across many industries including manufacturing, services and logistics.

Wayne has also had significant international experience in the Asia- Pacific region - where as Regional Finance Director for the region for a Swiss based professional services organisation - he was involved in a number of key business acquisitions. Most recently he has owned and operated a successful Tax and Accounting practice.

As well as holding a Master of Business Administration and an undergraduate degree from *Macquarie University* in accounting, Wayne is a qualified CPA and is a graduate member of the *Australian Institute of Company Directors* and a Fellow of the *Australian institute of Management*.

In addition to 40 years of commercial experience, Wayne has had an extensive career in teaching at Higher Education level. Wayne began to focus on a teaching in 2008 accepting a sessional lecturer position at *Sydney University* in 2008. In 2010 Wayne turned his attention to Higher Education Teaching as his focus profession and has taught at a number of universities and Colleges including *Western Sydney University*, *Charles Sturt University*, *Federation University* and *Charles Darwin University*.

Wayne has taught at both graduate and undergraduate levels across both Business and Accounting Disciplines, successfully combining a dynamic of theoretical and practical application drawing on his extensive years of commercial experience in particular at Board and Director Level.

Wayne is currently the **Program Director for the Bachelor of Accounting** at UBSS, an Associate Professor, a member of the Academic Senate and Chair of the Academic Integrity Committee at UBSS.



ASSISTANT PROFESSOR RICHARD XI

Cert Bus (UNSW), Cert Ec and Bus (Fudan). Dip Acc (SIT), Dip Interp (NSIT), B. Htl Mgt (SIT), Grad Cert Tourism Management (SIT), Grad Cert China Stud (USyd), Grad Cert Bus Admin (UBSS), MA Asian Studies (UNSW)

Richard Xi is the **Senior Post Graduate Coordinator** at UBSS.

Before Richard relocated to Australia, his professional career commenced at the *Shanghai Municipal Bureau of Tourism* where he gained several years of experience in hotel management, project management as well as staff development and training. —

In 1998 he returned to China and was appointed a Senior Business Development Adviser by a *Sino-Holland joint venture in Shanghai* to provide advice to the JV's business development strategy.

Before he joined UBSS, Richard worked at *Western Sydney University (WSU)* and in charge of student activities and events at *WSU the College Westmead Campus*. He was the chief presenter in the Colombo Plan seminar 'China's past, present and future' organized by WSU Law School and a chief presenter in WSU the College's 'Cultural and Language Exchange Program (CLEP)'. Prior to WSU, he worked at *UNSW Global (University of New South Wales)* as a business development coordinator, marketing officer, China project manager in coordinating UNSW Global/UNSW's international business plan and project with China.

He was a cultural adviser and editor to Alan Manly's book 'The Unlikely Entrepreneur' (*Chinese version*), and a cultural adviser to the book 'Doing Business in China' (published by UNSW press).

Richard is Secretary of the Grade Review committee and the Course Advisory committee.



NAVPREET KAUR

Navpreet completed a *Bachelor of Commerce* in India before arriving in Australia.

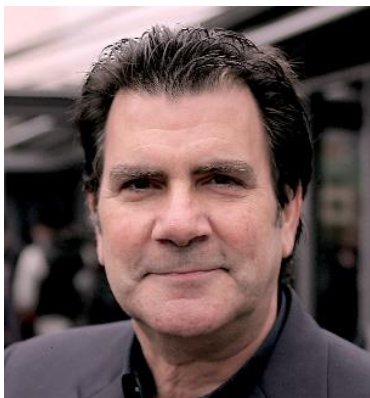
Navpreet completed an MBA (Accounting) in 2019 at UBSS.

She worked as a Student Assistant during Orientation at UBSS in T1, 2020 and as a Student Services Officer at UBSS, working with student queries and contributing to the achievement of student satisfaction.

Navpreet is now the **Assistant Academic Coordinator** in the Office of the Dean. In this role, she strives to utilise her abilities to contribute to the support and development of the UBSS Team.

Her current expertise is in student enrolment activities and administration support for the MBA and Undergraduate programs.

Navpreet is also the Secretary of the Academic Integrity Committee and the Work Health and Safety committee.



ADJUNCT PROFESSOR ART PHILLIPS

Owner | director | composer | producer, 101 MUSIC PTY LTD and ART PHILLIPS MUSIC DESIGN

Art Phillips is a two-time Emmy Award winning composer with credits spanning feature films, television, advertising and documentary series including Santa Barbara, Neighbours, Missing Persons Unit, Outback House, Pirate Islands: The Lost Treasure of Fiji, The Flying Vet, The Secret Lives of Sleepwalkers, Catalyst, Dead Tired, Made in China, Fatal Bond, Signal One and Sher Mountain Mystery.

As guitarist, arranger, orchestrator, musical director and record producer, Art has performed live on concert tours and record albums for Barry Manilow, Minnie Riperton, Demis Roussos, John Rowles, Ricky May, Burl Ives, The Carpenters television specials and Sally Kellerman, to name a few.

Composer of over 100 production music albums for companies such as Universal Production Music, FirstCom Music, 5Alarm Music, Sonoton, One Music, Bruton, Chappell Recorded Music Library, Groovers Music, Access Music, EVO, and his own production music label 101 MUSIC PTY LTD, now with 42 album releases in the 101 Music catalogue.

His production music has been used in television shows throughout the world including Cold Case Files, Hollywood Medium, America's Most Wanted, Current Affair (US), Celebrity Profile, NYPD Blue, The Oprah Winfrey Show, Survivor, 60 Minutes, Dancing With The Stars, The Dog Whisperer, E True Hollywood Story, The Ricki Lake Show, Good Morning America, Amazing Medical Stories, Harry's Practice, The Great Outdoors, Dateline, Extra-The Entertainment Magazine Show, E-News Daily, Fox Sports, Lost JFK Tapes The Assassination, National Geographic., NBC Sports, NFL Redzone Replay, Celebrity Page, Weather Caught On Camera, Secrets of the Earth, Fugitive Task Force and The USA Today Show.

In 2018, he was nominated by the Production Music Association 'Mark Awards' (USA) for 'Best Jazz Artist' for his album 'Italian Holiday' (101M032) featuring Phillips on electric and acoustic guitars, released by his record label 101 Music Pty Ltd. Also, that year, Phillips received a 'Global Music Award' for this same album, 'Italian Holiday'.

Art is the longest standing President of the Australian Guild of Screen Composers (AGSC), 2001 ~ 2008, and was Vice President from 1992 ~ 2000. Art Phillips obtained a 'Master of Music Studies' from the Queensland Conservatorium of Music / Griffith University in 1999.

In 2016, Art was appointed Deputy Chair of the 'Academic Board of The Australian Institute of Music' (AIM.) He is a councillor for 'Music Australia', formerly known as 'The Music Council of Australia', representing 'Music in Film and Television', 2005 ~ current. He is also 'International Relations Liaison' for the 'Australian Guild of Screen Composers', and acts for the AGSC with observer status on the 'Music Creators of North America' (MCNA).

Phillips has passed on his knowledge and expertise to countless students at Universities and Institutions across Australia and abroad, and is an active and valued member of the global music community.

Art is currently the Director of the Centre for Entrepreneurship and is also a lecturer at UBSS in the postgraduate program.



DR OM Huvanandana

Om has been teaching Economics and Management subjects for a few MBA programs in Thailand and abroad, including, Thammasat University, Chulalongkorn University, National Institute of Development and Administration, Burapha University, Rajaphat Rumbhaipunnee, DePaul University, USA, East China University of Science and Technology, South Shanghai, China, and Bedfordshire University, Yangon Campus, Myanmar.

Om has served as a Board member of Webster University Thailand and an Academic committee member of Rajaphat Rumbhaipunnee.

In addition, he has served for a number of years working in a joint venture company between Thailand and Belgium in zinc smelting business and spent many years as an administrator of MBA and DBA program in a number of public and private universities in Thailand.

Om earned his Bachelor's Degree in Commerce (Economics) at University of Newcastle, Australia, his Master degree of Arts in Economics at Thammasat University, Thailand and his Doctor of Business Administration at Indiana University, USA.



Associate Professor Ashok Chanda

Dr Chanda has a great passion for building 'New Age Learning' and 'Digital Transformation' in education industry. Ashok has been driving online MBA and Technology Enhanced Learning, building a change from a conventional learning delivery to an online learning delivery. In past, Ashok was associated with Australian Institute of Business and Education Centre for Australia, wherein he played a key role in building these organisations. Ashok has extensive experience of education management, compliance and academic management.

Ashok has a PhD in Management from University of South Australia, Adelaide and has MBA and Law qualifications. He has authored three business books on business strategy, organisational performance and strategic HRM and numerous research papers. He has also been involved in academic leadership being a part of Academic Board of APIC, AIB, Universal Higher Education and Governing Board of ASBM University and Editorial Board of ASBM International journal. He has also actively participated in teaching being an adjunct faculty with Indian Institute of Management, Asian School of Business Management and lecturer with UNISA, Australia

Ashok in his career spanning more than 25 years has been a business professional and has lead large corporations as a Chief Executive and at a senior management level in oil and gas, construction, mining, energy and logistics industries and has been instrumental in its growth and success. Ashok has built capabilities with a diverse expertise in global leadership roles covering established and emerging markets.

He is currently the Provost of the Virtual Campus of UBSS.

External Senate Members



PROFESSOR RAY HAYEK

BSc(Hons:1), MChiro., PhD., FICC., FACC., Cert., HEd., Mgt.

Professor Hayek graduated with a Bachelor of Anatomy with Honors division 1 in Anatomy from *University of New South Wales*, Masters of Chiropractic and PhD in neuroscience from *Macquarie University*. He also holds a Certificate in Higher Education Management from *Macquarie University* and is a Fellow of the International College of Chiropractic and a Founding Fellow of the *Australian College of Chiropractic*.

Professor Hayek has been involved in higher education in various capacities over the last 26 years. He has held many teaching and leadership roles including, lecturing in health and medical sciences like, Anatomy, Research Methodology, Clinical Epidemiology, Differential Diagnosis and Clinical Neurology. He was the Director of Research, Assistant Head of the Department of Health and Chiropractic and Director of the Centre for Chiropractic at *Macquarie University*.

Professor Hayek served for many years on a range of professional and University academic boards including: Executive Member of the Council on *Chiropractic Education Australasia* and Member of their Accreditation Committee, Governor on the Board of the Australian Spinal Research Foundation, Macquarie University's Academic Senate, Foundation Chair of the Consortium of Chiropractic Institutions Australasia, Vice President and Chair of the Research Committee of the *Australian Spinal Research Foundation*.

Professor Hayek is actively involved in clinical and basic research initiatives, which include: Spinal cord injury and rehabilitation, spinal pain relay mechanisms and the neurological and physiological impact of musculoskeletal management protocols. He has published over 180 scientific and professional papers and is a frequent speaker at local and international scientific and professional conferences. He was the recipient of the 2007 University Invention Disclosure Prize for developing a Spinal Cord Injury Electrical Stimulation Model and the 2005 recipient of the Innovation and Commercialization Award for Telemedicine at *Macquarie University*.

Professor Hayek is currently spearheading Higher Education in Health and Wellness training at *the Australasian College of Health and Wellness*.



DR CYRIL JANKOFF

Cyril is a regular speaker and trainer in Australia and overseas in relation to the buy-side and sell-side contracting, and associated areas including business acumen/awareness, business improvement, negotiations, meetings, contract and commercial law, risk and finance. Throughout his over thirty-year career he has worked in diverse industries and practiced as a public accountant, financial controller, solicitor, in-house counsel, country manager and a business consultant. He also mentors in the above areas. Cyril has taught at all corporate levels and since 1986 he has continually taught a range of business subjects to vocational, undergraduate and graduate university students.

His advice has been sought in the creation, costing, pricing, execution, management, dispute resolution and litigation of many commercial contracts. Included in the above is over 20 years of experience as a forensic accountant and expert witness where he still investigates and acts as an expert witness in commercial contract dispute resolution. He assisted the *Australian Corporate Lawyers Association (ACLA)* in their July 2012 *Reforming Australian Contract Law* submission to the *Australian Government* and is an Advisory Council member for the *International Association for Contract and Commercial Management (IACCM)*. In addition to his technical knowledge and skills Cyril has extensive experience in local and international training and education program design, implementation and presentation in contracting and wider management areas.

Cyril is a highly qualified practitioner with formal qualifications that include a Doctor of Education, *RMIT University* (thesis related to business acumen/awareness, business improvement in privately owned businesses and continuing professional development of senior management and external advisers); a Master of Business Administration, *Edinburgh Business School*; a Graduate Diploma of Taxation, *RMIT University*; a Bachelor of Business (Accounting), *RMIT University*; a Bachelor of Laws, *University of Melbourne*; a Diploma of Contract Management, *Australian Institute of Management* and a Certificate IV in Training and Assessment, *Australian Institute of Management*.

He has written two books. The first is his 450-page *Manage Your Contracts – A practical start to finish guide for contracting professionals* book is now in its 4th Edition. The second is his 250-page 2018 book *Tools to Improve Contract Outcomes – A practical guide to contracting professionals*. He is currently completing *Finance for Managers and Procurement Professionals*. The audience for all books (and corporate training programs) is non-legally and non-finance trained buy-side and sell-side contracting and general managerial staff.

When he is not training, he splits his week by working some days with a solicitor and the other as Finance Director for a professional services organisation.

His Professional Memberships/Accreditations include current practicing certificates as a **Certified Practising Accountant** and as a **Solicitor; Fellow Member** of *CPA Australia* and the *Australian Institute of Management*. He is Certified by the International Association for Contract and Commercial Management as an Expert Level Supplier Relationship Management Professional ("SRME"). Over the years Cyril has been on many CPA Australia committees and was a member of its Disciplinary Committee which disciplined CPA Australia members for non-compliance with its By-Laws.



DR LU JIAO

Lu was the program director of the Bachelor of Accounting program at UBSS, and a past and current **Assistant Professor** teaching both postgraduate and undergraduate accounting subjects. Lu is a fellow with the Institute of Managers and Leaders, and he is a qualified Chartered Accountant, a trained auditor and a consultant.

Lu completed his PhD in business and management at Macquarie University, and has taught at a number of public universities in the past at both the undergraduate and postgraduate levels in subject areas of financial accounting, management accounting and auditing.

Prior to his academic career, Lu was a senior audit manager/consultant with a number of professional service firms including Deloitte Touché Thomatsu, Crowe Horwath, WHK, and Protiviti. Lu has experience in areas of financial audit, financial accounting advisory, SOX, project assurance, business processes. He served clients from a variety of industry sectors, including both public and private firms.



PROFESSOR IAN BOFINGER

Professor Ian Bofinger has had a diverse career in music, combining his background in performance (violoncello solo, chamber music and orchestral), management and blended learning education design.

Ian commenced his professional career as a Lecturer in 'Cello at the *Queensland Conservatorium of Music (Griffith University)* in 1998, whilst working with the *Queensland Symphony* and *Queensland Philharmonic Orchestras*.

In 1991, Ian moved to the *Central Queensland Conservatorium of Music* where he ultimately became Deputy Director (2002-2005) and foundation 'cellist of the *Lyrebird Trio*. During this time he completed his Doctoral Studies where he co-founded (with Greg Whateley) Australia's first 'Virtual Conservatorium'.

In 2005, Ian relocated to Sydney to take up the position of Deputy Dean and Head, Academic Studies and Information Services at the *Australian Institute of Music (AIM)*. The original requirements of this position at AIM were to update three of the weakest and maligned areas at the Institute – Academic Studies, Information Technology and the Library.

The opportunity to step outside of the music discipline came in early 2009 when Ian became Manager, TEL (Technology Enhanced Learning) at the *University of Western Sydney College*.

Later in 2009, Ian returned to the *Australian Institute of Music* to take up the position as Executive Dean. In the 6 years from 2009 - 2015, Ian was instrumental in the rapid growth and development of AIM to become the largest music school in the southern hemisphere. In this time, AIM more than doubled its campus size, income and student numbers. Ian also designed and implemented a second major campus of AIM, which was operational in the CBD of Melbourne at the beginning of 2014.

Ian is currently the **Executive Dean at the *Australian Academy of Music and Performing Arts (AMPA)***.



DR. BARRY GORDON

Barry has had an extensive career in large infrastructure, construction and manufacturing projects. He brings a wealth of knowledge to the areas of project management, strategy development, risk, governance and probity management.

Barry's current role is Director, Contracts and Compliance with Transport for NSW where he manages commercial, compliance and revenue management for the electronic ticketing systems. Previously he has held a number of procurement, commercial and supply chain positions for a number of private enterprises such as Hatch, Downer and MMEM.

Barry currently has board positions with the Institute of Managers & Leaders and the Infants home.

He is a Chartered Manager through the UK's Chartered Management Institute and regularly mentors through the Institute of Managers & Leaders and the Chartered Institute of Procurement and Supply.

Barry is a Fellow of the Institute of Management and Leaders, a Chartered Member of the Chartered Institute of Procurement & Supply Australia, a Certified Practitioner, Australian Human Resources Institute and a Graduate Member, Australian Institute of Company Directors

Barry holds a Graduate Certificate in Business and Technology (University of NSW), a Master of Business Administration (Newcastle University), Master of Science in Procurement, Logistics and Supply Chain (*University of Salford*), and a Doctorate of Business Administration (*Newcastle University*) and is currently completing a Master of Commercial Law (*Melbourne University*).



ADJUNCT PROFESSOR ROBERT WENDON

Rob recently retired after a career spanning more than 45 years in business, Not for Profit organisations and Higher Education.

Rob's most recent role was directing the Alumni operation at Western Sydney University. He was appointed from UNSW to develop and implement a major local and international change management plan to unify, revitalise and communicate with Alumni, students, academic staff, donors, sponsors and other stakeholders of WSU.

Rob held a number of senior professional roles at UNSW, including Director of the National Centre for Language Training (NCLT), as COO of Educational Assessment Australia (EAA), and as an international project manager for UNSW Global.

As Director, NCLT, Rob was responsible for a Division of the \$80M+ turnover commercial arm of UNSW, UNSW Global Pty. Limited. NCLT was originally an Australian Government Centre of Excellence funded via Australian Education International (AEI).

Rob served as Chief Operating Officer of EAA, another self-funded unit within the University of New South Wales commercial subsidiary, UNSW Global. EAA is recognised internationally as a prime provider of educational measurement and assessment services in Australia, New Zealand and the Asia-Pacific Region. The Centre conducts international school competitions and assessments in 12 countries for over 2 million students annually.

As The Smith Family GM for NSW, Rob was responsible for local marketing, community projects, fundraising, volunteers & planning in the primary geographic base of the organisation

Rob was appointed as Executive Director of the Civic Reform Association to reconstitute the organisation and set up a financially viable secretariat in the CBD and to attract significant funding to the organisation. The organisation assisted in winning Sydney City and internal elections for Lord Mayor of Sydney.

Rob was elected to Mosman Council, and as well as serving as Deputy Mayor, undertook many Chair and governance roles within the Council and the local community. In other service roles, Rob has been a Director of the UTS Alumni Board, a Director of Mosman and District Hospital, a member of Sydney Rotary and a JRU team manager.

Rob has qualifications in communication management, marketing, international business, teaching & assessment, and is a **Nationally Accredited Mediator**.