

Report to Academic Senate

Item #8

Master of Business Administration

Report (2020 Feb)

Prepared by: Associate Professor Honore-Morris, MBA Program Director

Outline and Summary of Issues:

1. Quality & Assurance:

- a. Reviewed and approved Test #1 for T1 with minor amendments made
- b. Currently reviewing test #2 and the final examinations
- c. Commenced reviewing prior examination papers to establish a 'feel' for our assessment Q&A and our alignment with the AQF and Blooms taxonomy.
- d. Observing lecturers and their rapport with student in classes and getting a feel for content delivery and quality
- e. Review and approval of all subject outlines, including ensuring the most recent text books editions are used and currency of journals and articles.

2. Students:

- a. Interacting with students to understand better our student and how they feel about their studies and our organisation and its educational pedagogies.
- b. Following up on students with poor academic progression.
- c. Currently assessing student engagement in classes, participation and attendance.

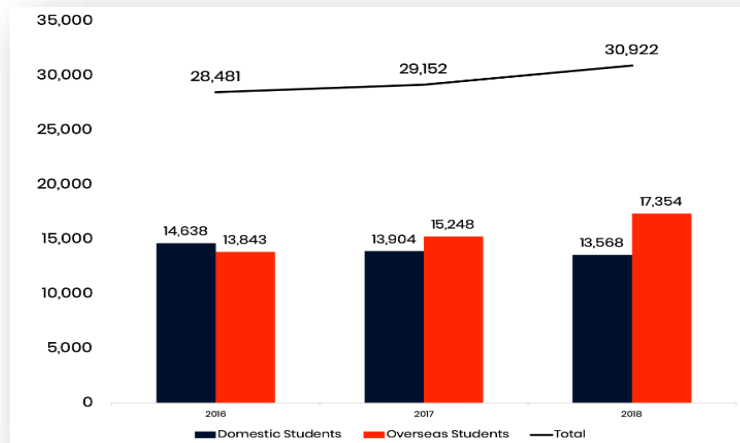
3. Exam Results

- a. Overall a pleasing results with a marginal (4%) drop in passes but with a corresponding increase (4%) in fails
- b. A significant drop in Absent Fails when compared against 2018 data (61% drop)
- c. Giving student a second chance (ie supplementary exams) has assisted some student achieve a pass in a paper - scripts passed was 63%.
- d. Further details below

4. Statistics and enrolments:

- a. As of 12th February enrolments in the MBA are 864 which equates to 55.1% of our total enrolments (1568).
- b. Enrolment in MBA programs across Australia has exceeded 30,000 during 2018; with a 6% increase over 2017. A spike in international students during 2018 of nearly 14% but with a drop in domestic demand of 20%. (Department of Education (Cmth) – refer graph below. This demand looks positive for UBSS and our future growth plans in Melbourne.
- c. One student enrolled in the Graduate Diploma (stats included in MBA stats)
- d. Stats below in Table

New enrolments	321
Potential completions	95
Deferred	6
Expected discontinuing	211
Non-commenced	64
Current total enrolments	864



Recommendations:

- a. None at this point in time – listening/observing to get a feel for the program

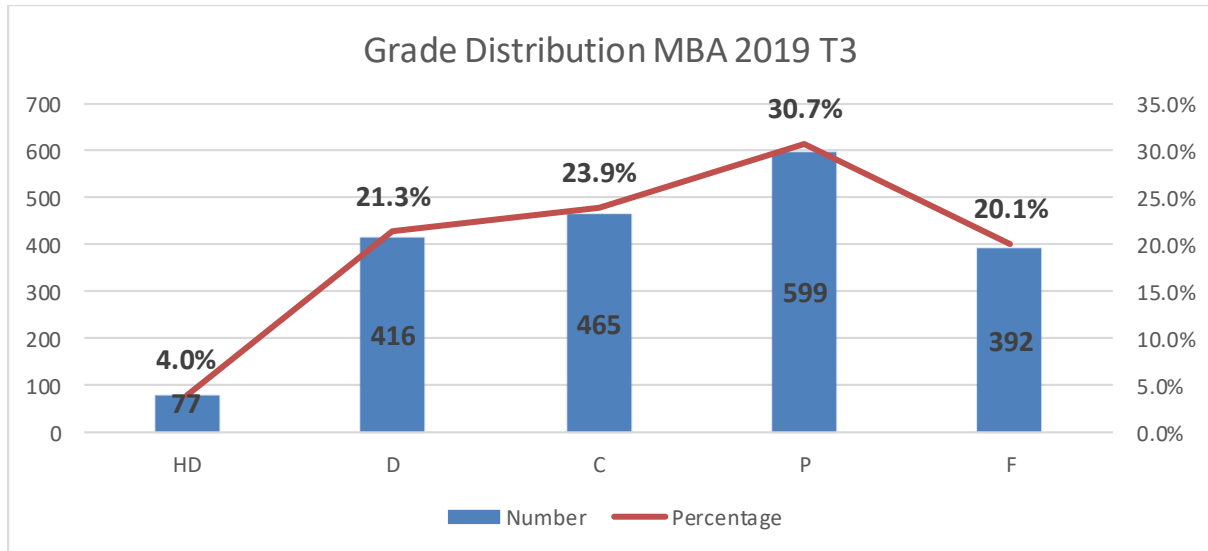
Associate – Professor Duncan Honoré-Morris

(in conjunction with Assistant-Professor Richard Xi)

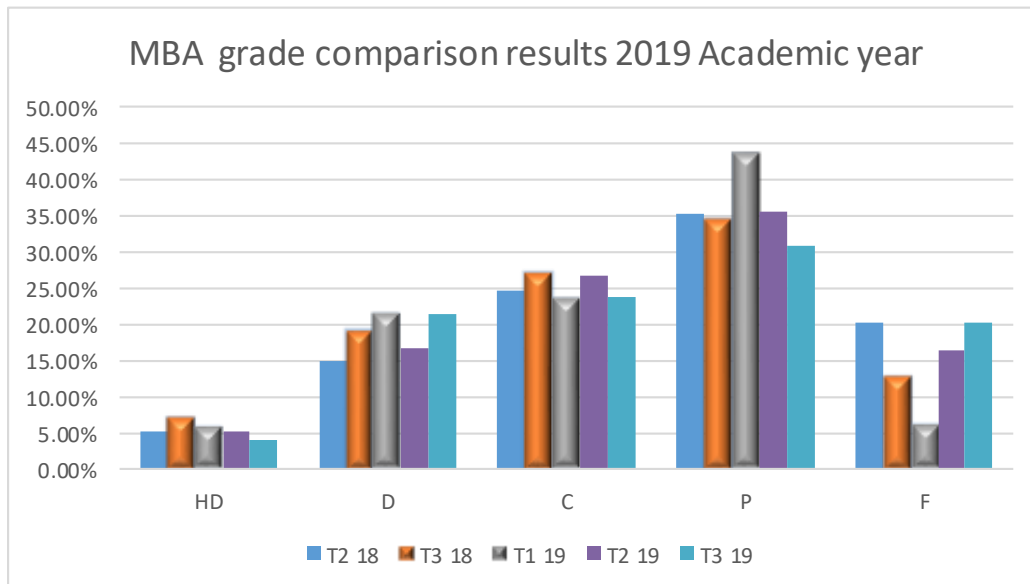
12th February 2020

Results - Consolidated:

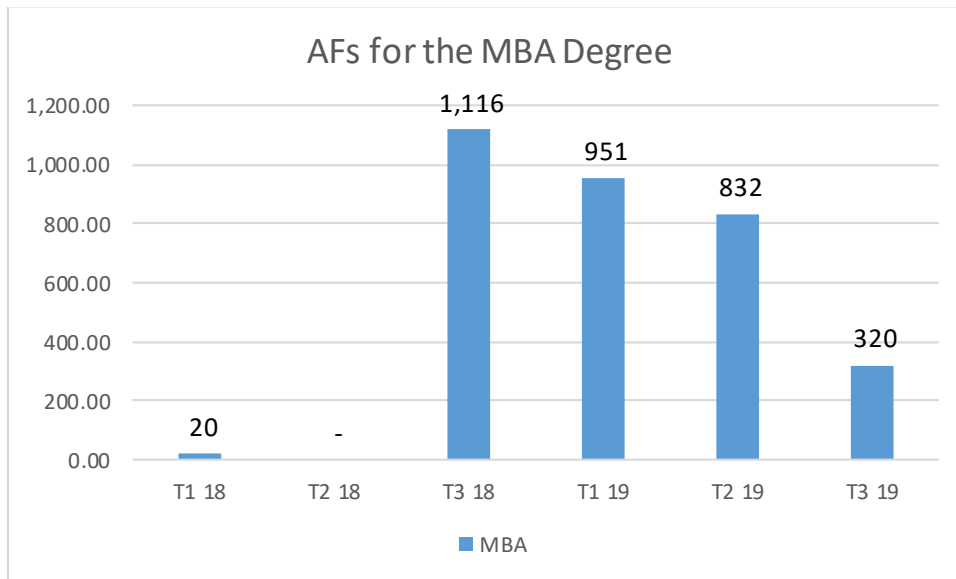
A total of 1,949 exam scripts were marked on the MBA suite with a pleasing grade distribution across the board as shown in the Figure below. Data collected with the help of Associate Professor Wayne Smithson).



Distinctions have risen (4%) albeit at a marginal cost/decrease to High Distinctions (1% drop); Fails have risen by 4%, credits have dropped (3%) and passes have also dropped (4%); overall still a pleasing result (refer Figure below). However, please note, there is no significant swings other than the number of passes indicating a trend downwards over three (3) semesters with an almost corresponding increase in fails (ie passes drop by 4% and fails increase by 4%); a marginal swing.



Absent Fails (AF's) for the MBA have continued to fall (refer Figure below) which is a pleasing trend; albeit needing more work as such results are costly for students. However, the good point here is that the number of AF's have fallen by 61% as compared to 2019 T2; and since 2018 T3 this is a 71% reduction achieved over four (4) semesters.



Supplementary Exams

Data from various sources but thanks to Assistant Professor Richard Xi for collecting and collating the data (in table below).

- a. 104 students paid to sit supplementary exams
- b. 89 students attended the exams (86%)
- c. 56 supplementary scripts were passed (63%)
- d. 33 supplementary scripts were fails (33%)

MBA T3 2019 Supplementary exam results			
Subject	Student attended	Pass	Fail
MCR001 Economics	2	0	2
MCR010 Innovation & Commercialisation	1	1	0
MCR002 Organizational Behaviour	11	7	4
MCR003 Management Attributes & Skills	4	4	0
MCR008 Corporate Strategy	4	3	1
MCR007 Project Management	18	10	8
MCR009 Business Law	11	8	3
MCR006 Financial Management	3	2	1
MCR004A Accounting Systems & Processes	8	4	4
MAC001A Financial Accounting & Reporting	1	1	0
MKT001 Brand Development	9	5	4
MAC003 Management Accounting	1	1	0
MAC002 Accounting Information System	4	4	0
MAC007 Strategic Management Accounting	4	3	1
MAC008 Taxation Law	1	1	0
MAC005 Audit & Assurance	7	2	5
	Student attended	Pass	Fail
Total	89	56	33
		63%	37%

Results Summary:

Given I have been on-board for less than a month I have no insightful commentary to make about how these results benchmark against other MBA programs at this point. However, the overall passing rate by student is 80% and this rises to just under 83% when the supplementary results are included; this is a pleasing result.