

**UBSS MBA REVIEW**  
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The UBSS Master of Business Administration (MBA) is comprised of 16 subjects in total, including eight core (compulsory) subjects and eight subjects in the 'elective stream'. The two available elective streams are the Accounting stream, and the Entrepreneur stream. The normal completion time for the MBA is 2 years. A nested Graduate Diploma in Business and a Graduate Certificate in Business are available to students who choose to exit early after completing eight and four subjects respectively from the MBA.

The following documentation was provided for the purposes of this review:

- MBA Program Outline (available online <http://online.fliphtml5.com/ugykt/xqkq/>)
- Subject Outlines for the 24 subjects (eight core subjects, and eight subjects each per stream)
- Final examination scripts for 18 subjects (eight core subjects; three Accounting stream subjects; and seven Entrepreneur stream subjects)
- UBSS Academic Policies

Feedback on the individual subjects and recommendations are provided on the Assessment Benchmarking Report template (supplied). Feedback on the course and recommendations follow.

Overall, the structure and sequencing of subjects in the course is logical and generally consistent with similar courses. Though not apparently professionally accredited with the CPA, the structure of the Accounting stream is typical of an accredited program. The Entrepreneur stream is a highly saleable feature of the course that sits well with UBSS's entrepreneurial ethos. The taught level of the course is generally appropriate for its AQF level, though as is noted in the feedback on the individual subjects, subject learning outcomes in some subjects could be revised upward to place greater emphasis on critical and analytical thinking skills as opposed to simply demonstrating knowledge.

With respect to continuous assessment it is recommended that UBSS adopt a whole-of-course approach to assessment design to both improve the variety of assessment types and to avoid clustering of assessments at the same times throughout the trimester.

A summary of the UBSS MBA assessment profile across all 24 subjects is provided in Table 1 below. As is highlighted in the table, the predominate assessment regime across units in the MBA core and Entrepreneur stream is: 'participation', 'mid-trimester exam' (teaching week 5); mid-trimester exam (teaching week 9); and 'final exam'.

A greater diversity of assessment types would be expected to broaden the skills sets required to be demonstrated by students, and a review of assessment scheduling due dates would address

potential bottlenecks in student and academic workloads through the trimester. Some recommendations for possible alternate assessment type in individual subjects is provided the feedback on the individual subjects.

A handwritten signature in blue ink that reads "Craig A. Ellis". The signature is written in a cursive style with a large initial 'C'.

**Craig Ellis**

13 June, 2017

Table 1. UBSS MBA Assessment Profile

		<b>Year 1: Trimester 1</b>	<b>Participation</b>	<b>Ass 1</b>	<b>TW</b>	<b>Ass 2</b>	<b>TW</b>	<b>Ass 3</b>	<b>TW</b>	<b>Ass 4</b>	<b>TW</b>	<b>Ass 5</b>	<b>TW</b>	<b>Final exam</b>
MBA Core	MCR002	Organisational Behaviour	Y	mid-exam	5	mid-exam	9							Y
MBA Core	MCR004	Financial Accounting and Reporting	Y	mid-exam	5	assignment	9	presentation	11					Y
MBA Core	MCR009	Business Law	Y	mid-exam	5	mid-exam	9							Y
MBA Core	MCR003	Management Attributes and Skills	Y	mid-exam	5	mid-exam	9	presentation	10					Y
		<b>Year 1: Trimester 2</b>												
MBA Core	MCR001	Economics	Y	mid-exam	5	mid-exam	9							Y
MBA Core	MCR006	Financial Management	Y	mid-exam	5	mid-exam	9							Y
MBA Core	MCR007	Project Management	N	mid-exam	5	mid-exam	9	presentation	10					Y
MBA Core	MCR008	Corporate Strategy	Y	mid-exam	5	mid-exam	9	presentation	10					Y
		<b>Year 2: Trimester 1</b>	<b>Participation</b>	<b>Ass 1</b>	<b>TW</b>	<b>Ass 2</b>	<b>TW</b>	<b>Ass 3</b>	<b>TW</b>	<b>Ass 4</b>	<b>TW</b>	<b>Ass 5</b>	<b>TW</b>	<b>Final exam</b>
Acctg Stream	MAC004	Quantitative Methods	N	mid-exam	5	problems	9	assignment	11					Y
Acctg Stream	MAC001	Accounting Systems and Procedures	N	mid-exam	5	mid-exam	9	assignment	11					Y
Acctg Stream	MAC008	Taxation Law	N	in-class test	5	in-class test	7	mid-exam	8	in-class test	9	in-class test	11	Y
Acctg Stream	MAC003	Management Accounting	N	mid-exam	5	assignment	11							Y
		<b>Year 2: Trimester 2</b>												
Acctg Stream	MAC006	Advanced Financial Accounting and Reporting	N	mid-exam	5	mid-exam	9							Y
Acctg Stream	MAC005	Audit and Assurance	N	mid-exam	5	assignment	10							Y
Acctg Stream	MAC007	Strategic Management Accounting	N	presentation	2-8	mid-exam	9	assignment	10-11					Y
Acctg Stream	MAC002	Account Information Systems	N	mid-exam	6	assignment	9							Y
		<b>Year 2: Trimester 1</b>	<b>Participation</b>	<b>Ass 1</b>	<b>TW</b>	<b>Ass 2</b>	<b>TW</b>	<b>Ass 3</b>	<b>TW</b>	<b>Ass 4</b>	<b>TW</b>	<b>Ass 5</b>	<b>TW</b>	<b>Final exam</b>
Entpr Stream	MCR005	Clients and Markets	N	mid-exam	5	mid-exam	9							Y
Entpr Stream	MCR010	Innovation and Commercialisation	Y	mid-exam	4	mid-exam	9							Y
Entpr Stream	MHR001	Managing Workplace Relations	Y	mid-exam	5	mid-exam	9							Y
Entpr Stream	MKT001	Brand Development	Y	mid-exam	5	mid-exam	9							Y
		<b>Year 2: Trimester 2</b>												
Entpr Stream	MCR011	Strategic Business Simulation	N	mid-exam	5	assignment	8	mid-exam	9	assignment	12	assignment	13	Y
Entpr Stream	MCR012	Entrepreneurship Research Project	Y	mid-exam	5	mid-exam	9							Y
Entpr Stream	MHR002	Leading Innovation and Change	Y	mid-exam	5	mid-exam	9							Y
Entpr Stream	MKT002	Marketing New Products	Y	mid-exam	5	mid-exam	9							Y