

UBSS Academic Senate Membership

The current membership of the Academic Senate is 16 members (as at August 2018) –

[Professor Greg Whateley](#) – Chair (Internal)

[Professor Craig Ellis](#) – Deputy Chair (External)

[Jotsana Roopram](#) – Secretary (Internal)

[Assistant Professor Richard Xi](#) (Internal)

[Dr Cyril Jankoff](#) (External)

[Art Phillips](#) (External)

[Doris Leung](#) (External to UBSS)

[Parul Malik](#) (Student Representative)

[Associate Professor Wayne Smithson](#) (Internal)

[Associate Professor Felix Stravens](#) (Internal)

[Lu Jiao](#) (External)

[Professor Ray Hayek](#) (Internal)

[Professor Ian Bofinger](#) (External)

[Andrew Youssef](#) (Internal)

[Associate Professor Andrew West](#) (Internal)

[Adjunct Professor Rob Wendon](#) (External)

A profile on each member is provided -

Internal Senate Members

Chair



PROFESSOR GREG WHATELEY

DipT., B.Ed., B.Ed(Mus.), GradDipEdAdmin., M.Ed(Mus.), Prof.D., CertIVTAE. FAIM

Professor Whateley completed a *Diploma of Teaching* (with majors in Music and Psychology), a *Bachelor of Education* (Curriculum Design and Development), a *Bachelor of Music Education* (with a music education focus), a *Graduate Diploma in Educational Administration* (with a focus on Organisational Behaviour), a *Master of Education* (Assessment and Evaluation) and a *Doctorate in Virtual Pedagogy*. Throughout his teaching career he has maintained a keen interest in how and why people learn.

Dr Whateley began his teaching career (1975 – 1988) in the area of music and arts education at both primary and secondary level. He has taught at every level of formal education (K – PhD) and has either, taught and/or researched, in four States and five Countries.

He commenced his work in the tertiary sector at the *University of Tasmania* in Hobart (1989-90) as a Lecturer in Music Education. He moved to *Griffith University* on the Gold Coast (1991-1999) as a Lecturer/Senior Lecturer in Music Education. He served as Head of School - Arts and during that time managed the Film and Television Music post-graduate awards at the University and the *Queensland Conservatorium of Music* where he also served as Deputy Dean (External Relations). He became Associate Professor and Director of the *Central Queensland Conservatorium of Music* (2000-2003) where he co-founded (with Professor Ian Bofinger) Australia's first 'Virtual Conservatorium'. He also held the position of Head of School - Arts and Manager, Business Initiatives in the Faculty of Education and Creative Arts.

He took the position of General Manager and Professorial Head of School at the *Australian Institute of Music* (2004 – mid 2005). He also held the position of Senior Visiting Fellow at the College of Fine Arts, University of New South Wales (2006 - 2008) and Director of Education and Quality at the National Centre for Language Training (an International Centre of Excellence at the University of New South Wales) from mid 2005 to end 2008. Greg held the position of Senior Visiting Fellow at Wesley Institute (2005- 2011) where he chaired the Academic Board and managed the Master of Music program (Arts Management strand). In 2008 Greg was appointed Principal of the *Australian International Conservatorium of Music*. He was also Consulting Chair of Arts Management at the Sydney Opera House in association with the Australian Institute of Music. In 2011, Greg accepted the post of Deputy Dean at *UWS College, University of Western Sydney* and later became the Dean of *The College* (Western Sydney University). For seven+ years Greg was Chair of the Academic Board at the *Australian Institute of Music* (AIM)

Greg's teaching areas include Teaching Pedagogy, Human Behaviour, Organisational Leadership, Organisational Behaviour, Critical Management, Qualitative Research Methodology and Music History & Form.

Professor Greg Whateley is currently **Executive Dean at UBSS (Group Colleges of Australia)** researching and writing in the areas of Quality Management and eQuality and teaching in the Graduate School. He is author of more than 250 external publications and advises in the areas of accreditation, quality assurance, government reporting, eLearning, mLearning and bLearning. He is currently a Member of the Editorial Board for the *International Journal of Innovation, Creativity and Change*, a Reviewer for the *British Educational Research Journal*, a Member of the *Australia Pacific International College Academic Board*, a Member of the *Australian College of Health and Wellness Academic Board*, and Acting Chair of the UBSS Academic Senate. Greg is a Fellow of the Australian Institute of Management.

Secretary



JOTSANA ROOPRAM

Jotsana has lectured for a number of years in the field of Hospitality Management at higher education institutions in South Africa. During this time, she worked closely with industry associates, developing and preparing students for junior management roles in the hospitality sector and mentoring junior staff for progression into senior roles. In the latter part of her career in South Africa she worked in academic administration and management as Head of Department managing a faculty of lecturers from diverse fields such as business, hospitality, tourism and journalism. She has a national diploma in hospitality management, certificates in assessment design and development and a moderators' license from the sector training authority of South Africa.

She attained a Postgraduate Diploma and a Master of Education, specialising in *Higher Education* (University of Kwa-Zulu Natal in Durban, South Africa) before emigrating to Australia in 2014. Prior to joining UBSS in 2016, she was the College Operations Manager at Navitas in Sydney.

Jotsana is the **Executive Officer – Academic Governance** at UBSS and reports directly to the *Executive Dean*. She is a professional member of the Institute of Managers and Leaders.

Jotsana's expertise is in developing academic systems, policy implementation in administrative processes and procedures, and college operations.



ASSISTANT PROFESSOR RICHARD XI

Cert Bus (UNSW), Cert Ec and Bus (Fudan).Dip Acc (SIT), Dip Interp (NSIT), B.Tourism (SIT), Grad Cert Tourism Management (SIT), Grad Cert China Stud (USyd), MA (UNSW)

Richard Xi is the **Post Graduate Coordinator** at UBSS.

Before Richard relocated to Australia, his professional career commenced at the *Shanghai Municipal Bureau of Tourism* where he and gained several years of experience in hotel management, project management as well as staff development and training. He came to Australia as a student to seek a better education opportunity and in turn learn more about Western culture and knowledge.

In 1998 he returned to China and was appointed a Senior Business Development Adviser by a *Sino-Holland joint venture in Shanghai* to provide advice to the JV's business development strategy.

Before he joined UBSS in June 2016 as Post Graduate Coordinator, he worked at *Western Sydney University* in the Student Support Services section as a student activities officer. Prior to WSU, he worked at *UNSW Global (University of New South Wales)* in business development, marketing and project areas such as a BD development coordinator, marketing officer and China project coordinator. His other working experiences have included working in accounting, HR, IT areas in various Australian companies/organizations.

His education history started with a first degree in hotel management (Shanghai Institute of Tourism) and Graduate Certificate in Tourism Management for Senior Executives (Shanghai Institute of Tourism) in China. His Australian education qualifications include a Graduate Certificate in China Studies (University of Sydney), a Master of Arts in Asian Studies (University of New South Wales), a Diploma of Accounting (SIT), and Diploma of Interpretation (NSIT).

Other education and training qualifications include a Certificate in Chinese Business (NCLT) and a Certificate in Chinese Economy and Business (Fudan University, Shanghai).



ASSOCIATE PROFESSOR WAYNE SMITHSON

Wayne has held a number of senior finance positions including Finance Director for a number of national companies over a commercial career extending beyond 40 years. Most notable senior positions that include National Finance Director for *Ernst & Young* and Finance Director for the *Bank of New Zealand* in Australia. While his primary industry focus was in the financial services and insurance sectors, Wayne has experience across many industries including manufacturing, services and logistics.

Wayne has also had significant international experience in the Asia- Pacific region - where as Regional Finance Director for the region for a Swiss based professional services organisation - he was involved in a number of key business acquisitions. Most recently he has owned and operated a successful Tax and Accounting practice.

As well as holding a Master of Business Administration and an undergraduate degree from *Macquarie University* in accounting, Wayne is a qualified CPA and is a graduate member of the *Australian Institute of Company Directors* and a Fellow of the *Australian institute of Management*.

In addition to 40 years of commercial experience, Wayne has had an extensive career in teaching at Higher Education level. Wayne began to focus on a teaching in 2008 accepting a sessional lecturer position at *Sydney University* in 2008. In 2010 Wayne turned his attention to Higher Education Teaching as his focus profession and has taught at a number of universities and Colleges including *Western Sydney University, Charles Sturt University, Federation University* and *Charles Darwin University*.

Wayne has taught at both graduate and undergraduate levels across both Business and Accounting Disciplines, successfully combining a dynamic of theoretical and practical application drawing on his extensive years of commercial experience in particular at Board and Director Level.

Wayne is currently the **Program Director for the Bachelor of Accounting** at UBSS, an Associate Professor, a member of the Academic Senate and Chair of the Academic Integrity Committee at *UBSS*.



PROFESSOR RAY HAYEK

BSc(Hons:1), MChiro., PhD., FICC., FACC., Cert., HEd., Mgt.

Professor Hayek graduated with a Bachelor of Anatomy with Honors division 1 in Anatomy from *University of New South Wales*, Masters of Chiropractic and PhD in neuroscience from *Macquarie University*. He also holds a Certificate in Higher Education Management from *Macquarie University* and is a Fellow of the International College of Chiropractic and a Founding Fellow of the *Australian College of Chiropractic*.

Professor Hayek has been involved in higher education in various capacities over the last 26-years. He has held many teaching and leadership roles including, lecturing in health and medical sciences like, Anatomy, Research Methodology, Clinical Epidemiology, Differential Diagnosis and Clinical Neurology. He was the Director of Research, Assistant Head of the Department of Health and Chiropractic and Director of the Centre for Chiropractic at *Macquarie University*.

Professor Hayek served for many years on a range of professional and University academic boards including: Executive Member of the Council on *Chiropractic Education Australasia* and Member of their Accreditation Committee, Governor on the Board of the Australian Spinal Research Foundation, Macquarie University's Academic Senate, Foundation Chair of the Consortium of Chiropractic Institutions Australasia, Vice President and Chair of the Research Committee of the *Australian Spinal Research Foundation*.

Professor Hayek is actively involved in clinical and basic research initiatives, which include: Spinal cord injury and rehabilitation, spinal pain relay mechanisms and the neurological and physiological impact of musculoskeletal management protocols. He has published over 180 scientific and professional papers and is a frequent speaker at local and international scientific and professional conferences. He was the recipient of the 2007 University Invention Disclosure Prize for developing a Spinal Cord Injury Electrical Stimulation Model and the 2005 recipient of the Innovation and Commercialization Award for Telemedicine at *Macquarie University*.

Professor Hayek is currently spearheading Higher Education in Health and Wellness training at *the Australasian College of Health and Wellness* and is the **Program Director for the MBA at UBSS**.



ASSOCIATE PROFESSOR FELIX STRAVENS

Felix has an MBA in Strategic Management from the University of East London. His entire career has been in Marketing. His move into academia started off at the University of Canberra as an Associate Professor in Advertising and Marketing. He was also Program Director for the UG and PG Marketing Communication degrees. At the University, he served on a number of Committees including the University Council.

After eight years, he moved to the UK and was Managing Director with NCC Education. This is an awarding body that develops and markets Diplomas, Advanced Diplomas and Post Graduate Diplomas through 250 centres worldwide. In 2010, he was recognised by the Chartered Institute of Marketing and awarded Fellow status (FCIM).

On completion of his contract, he returned to Singapore and was on a contract with NYU – Tisch School of the Arts where he lectured in Marketing to post graduate students on the International Media Production course. He was then retained by the Marketing Institute of Singapore to conduct courses on Strategic Marketing and Global Brand Management.

He returned to Australia, and was on a short contract as Head of School with Southbank Institute of Technology in Brisbane. This is a vocational (TAFE) level college and he headed the School of Business and IT.

He then moved to Sydney and was Deputy Dean/Director of Teaching and Learning at King's Own Institute, a higher education provider offering courses in Accounting and TESOL.

In May 2015 he accepted position of Chief Operating Officer at the Australasian College of Health & Wellness.

Felix is currently the **Program Director for the Bachelor of Business** at UBSS, a Fellow of the Australian Marketing Institute (FAMI) and a Certified Practising Marketer (CPM).



ASSISTANT PROFESSOR ANDREW YOUSSEF

Andrew Youssef is the **Academic Operations Coordinator** at UBSS.

Andrew holds a Bachelor of Commerce, Master of Business Administration (MBA) and Master of Entrepreneurship from the University of Otago, New Zealand.

Andrew was previously employed as a Program Manager of Undergraduate Programs at the *S P Jain School of Global Management (S P Jain)*, where he gained extensive experience in the academic management of higher education business programs. At S P Jain he managed the academic affairs of over 250 undergraduate students, managed timetabling and examination processes, supported program internal and adjunct faculty, and managed undergraduate students at risk.

Over the past five years Andrew has been contracted as a sessional faculty member at the *Australian Institute of Business (AIB)*, where he supervises undergraduate and postgraduate graduation projects. Andrew's work at AIB also involves setting, marking and moderating examinations for various undergraduate and postgraduate business courses.

Andrew's previous role as Program Manager at the *Institute of International Education (IIE)* provided him with additional experience within the non-profit global education sector. At IIE Andrew managed a USAID funded educational program that raised awareness of Entrepreneurship as a viable career option for youth across the North African Region.

Andrew joins UBSS as *Academic Operations Coordinator*, where he will be responsible for ensuring that that all academic/administration activities of UBSS are planned, implemented and delivered to ensure optimal outcomes for students and staff.



ASSOCIATE PROFESSOR ANDREW WEST

Andrew is the **Director** of the Centre for Entrepreneurship at UBSS, drawing on his experience as an academic for 12 years and previously as an entrepreneur and business owner for 10 years. He lectures at *UBSS* in the MBA program in Economics. Andrew is also a Lecturer at the *New York University Sydney Campus*, where he lectures in Marketing, reporting to the *NYU Stern Business School*. He was involved in the establishment and the continued delivery of the NYU Internship Seminar, a workplace integrated learning subject, in Sydney as part of the *NYU Global Partner Program*.

Prior to his current positions, Andrew was Dean of UBSS during 2015. From 2010 to 2014 he was a Lecturer at *Macquarie University* in Strategic Marketing, introducing two innovative workplace integrated learning initiatives. A team based business simulation game was incorporated into the Capstone Marketing Strategy subject in which Andrew was the Lecturer. He was involved in the development and implementation of the Participation and Community Engagement for the Marketing Projects. This involved identifying marketing projects and fostering partnerships with Corporate Partners which included *Reckitt Benckiser*, *Optus* and *Special Olympics*. Previously he has also been an Adjunct Lecturer in Business Statistics at *University of Technology Sydney* and in marketing at *Newcastle University*.

From 1995 to 2005, Andrew was the **founder and CEO** of an IT development company, with clients Australia wide and internationally. His company successfully commercialised two products in the mining equipment inspection and wine sales management spaces. His marketing career has included working at multi nationals *Shell Oil Company* and *Commonwealth Bank of Australia*. Industries Andrew has consulted to include pharmaceuticals (*Australian Self Medication Industry*, *Reckitt Benckiser*) finance (*Commonwealth Bank of Australia*, *American Express*), and not-for-profit organizations *Amnesty International* and *Special Olympics*.

Andrew has completed a Bachelor of Accounting (*Macquarie University*), and Masters of Business Administration (*Newcastle University*) and a Doctorate of Business Administration (*Newcastle University*). His **research** has led to 10 peer reviewed journals and conference papers published. Andrew's areas of ongoing research in marketing include marketing of high technology, industry report of the Australian pharmaceutical industry, intangible organisational capabilities and innovation ecologies. His higher education research is in aspects of workplace integrated learning including internship pedagogy and business simulation. Andrew's professional and community memberships are with *Australian New Zealand Academy of Management*, President of *UTS Northern Suburbs Athletic Club* and on the Marketing Advisory Panel for *Athletics NSW*.

External Senate Members

Deputy Chair



PROFESSOR CRAIG ELLIS

BCom Hons, PhD

Dr Craig Ellis has over 20 years' higher education industry experience with the last 10 in senior management and executive roles, including the positions of Associate Dean (Academic) and Acting Executive Dean, as well as Non-executive Director of Western Sydney University Enterprises (formerly UWS College). Prior to his appointment as **Dean** at the Australian College of Applied Psychology, Craig was Dean at Asia Pacific International College. Craig additionally holds the position of Adjunct Professor at Western Sydney University.

Outside of his professed expertise in Finance, Craig is expert in teaching and learning, quality assurance and enhancement in higher education, with a specific emphasis on tracking and analysing student progression and performance in higher education, and developing strategies in response to identified issues. He also led the development of university strategy in the TAFE/VET arena, growing and maintaining mutually beneficial relationships through engagement with TAFE and VET partners. Craig has a passion for the transformative value of higher education to change lives and a vast experience in curriculum development and quality assurance processes.

Craig is an active researcher and has completed the supervision of several doctoral students. He has a rich history in research authoring more than 60 articles, as well as being an academic journal referee, textbook referee, and ERA Peer Reviewer.



DR CYRIL JANKOFF

Cyril is a regular speaker and trainer in Australia and overseas in relation to the buy-side and sell-side contracting, and associated areas including business acumen/awareness, business improvement, negotiations, contract and related commercial law, risk and finance. Throughout his over thirty-year career he practiced as an accountant, financial controller, solicitor, inhouse counsel, country manager and a business consultant in diverse industries. He also mentors in the above areas. Cyril has taught at all corporate levels and since 1986 he has continually taught a range of business subjects to vocational students and to undergraduate and graduate university students.

His advice has been sought in the creation, costing, pricing, execution, management, dispute resolution and litigation of many commercial contracts. Included in the above is over 20 years of experience as a forensic accountant and expert witness where he still investigates and acts as an expert witness in commercial contract dispute resolution. He assisted the *Australian Corporate Lawyers Association (ACLA)* in their July 2012 *Reforming Australian Contract Law* submission to the *Australian Government* and is an Advisory Council member for the *International Association for Contract and Commercial Management (IACCM)*. In addition to his technical knowledge and skills Cyril has extensive experience in local and international training and education program design, implementation and presentation in contracting and wider management areas.

Cyril is a highly qualified practitioner with formal qualifications that include a Doctor of Education, *RMIT University* (thesis related to business acumen/awareness, business improvement and continuing professional development of senior management and external advisers); a Master of Business Administration, *Edinburgh Business School*; a Graduate Diploma of Taxation, *RMIT University*; a Bachelor of Business (Accounting), *RMIT University*; a Bachelor of Laws, *University of Melbourne*; a Diploma of Contract Management, *Australian Institute of Management* and a Certificate IV in Training and Assessment, *Australian Institute of Management*.

His 450-page *Manage Your Contracts – A practical start to finish guide for contracting professionals* book is now in its 4th Edition and he is currently completing two more books: *Finance for Managers and Procurement Professionals* and *Navigating Difficult Contract Terms*. The audience for all books (and corporate training programs) is non-legally and non-finance trained buy-side and sell-side contracting and general managerial staff.

His Professional Memberships/Accreditations include current practicing certificates as a **Certified Practising Accountant** and as a **Solicitor; Fellow Member** of *CPA Australia* and the *Australian Institute of Management*. He is Certified by the International Association for Contract and Commercial Management as an Expert Level Supplier Relationship Management Professional (“SRME”). Over the years Cyril has been on many CPA Australia committees and was a member of its Disciplinary Committee which disciplined CPA Australia members for non-compliance with its By-Laws.



ART PHILLIPS

Art is two-time Emmy Award recipient as music composer for 'Outstanding Music Composition in a Drama Series' with over 40 years of international experience including 2000 hours of television scoring including the NBC daytime television series Santa Barbara, Australia's hit Neighbours, Outback House, Pirate Islands: The Lost Treasure Of Fiji, Catalyst, The Secret Lives of Sleepwalkers, Made in China and Missing Persons Unit. As guitarist, arranger / orchestrator and producer, Art has performed live on concert tours and record albums for Barry Manilow, Minnie Riperton, Demis Roussos, John Rowles, Ricky May and Sally Kellerman, to name a few.

His music has been used on television shows throughout the world including *Cold Case Files*, *The USA Today Show*, *The Dog Whisperer*, *E True Hollywood Story*, *America's Most Wanted*, *Current Affair (US)*, *Celebrity Profile*, *NYPD Blue*, *Good Morning America*, *The Oprah Winfrey Show*, *Survivor*, *60 Minutes*, *Dancing With The Stars*, *The Ricki Lake Show*, *Amazing Medical Stories*, *Harry's Practice*, *The Great Outdoors*, *Dateline* and *Extra-The Entertainment Magazine Show*.

Art is the **owner, managing director and producer** of 101Music Pty Ltd (101), a music production library company with over 38 album releases. www.101.audio

He was President of the Australian Guild of Screen Composers from 2001 ~ 2008, and served as Vice President from 1992 ~ 2000. In 2016, Art was appointed Deputy Chair of the Academic Board of The Australian Institute of Music (AIM.) He is a councillor for 'Music Australia', formerly known as 'The Music Council of Australia', representing 'Music in Film and Television, 2005 ~ current. Art is also International Relations Liaison for the Australian Guild of Screen Composers (AGSC) and acts for the AGSC with observer status on the MCNA (Music Creators of North America).

Phillips has passed on his knowledge and expertise to countless students at Universities and Institutions across Australia and abroad.

He holds a Master of Music Studies - Griffith University / Queensland Conservatorium of Music (Brisbane / Gold Coast, QLD) / 1999.



DORIS LEUNG

Doris is currently the **Director of Studies** for the English School of Group Colleges Australia (GCA), *Metro English College*. With over four years at Metro, she has an in-depth understanding of all aspects of the organisation from student and staff management, class scheduling, curriculum design, professional development and broad experience using technologies such as GCA's in-house online portal, MyGCA.

Doris is committed to stable growth and providing a high quality service, through the support of international students preparing to enter GCA's other pathway Colleges - *Central College* and *Universal Business School Sydney* (UBSS).



LU JIAO

Lu was the program director of the Bachelor of Accounting program at UBSS, and a past and current **Assistant Professor** teaching both postgraduate and undergraduate accounting subjects. Lu is a fellow with the Institute of Managers and Leaders, and he is a qualified Chartered Accountant, a trained auditor and a consultant.

Lu completed his PhD in business and management at Macquarie University, and has taught at a number of public universities in the past at both the undergraduate and postgraduate levels in subject areas of financial accounting, management accounting and auditing.

Prior to his academic career, Lu was a senior audit manager/consultant with a number of professional service firms including Deloitte Touché Thomatsu, Crowe Horwath, WHK, and Protiviti. Lu has experience in areas of financial audit, financial accounting advisory, SOX, project assurance, business processes. He served clients from a variety of industry sectors, including both public and private firms.



PROFESSOR IAN BOFINGER

Professor Ian Bofinger has had a diverse career in music, combining his background in performance (violoncello solo, chamber music and orchestral), management and blended learning education design.

Ian commenced his professional career as a Lecturer in 'Cello at the *Queensland Conservatorium of Music (Griffith University)* in 1998, whilst working with the *Queensland Symphony* and *Queensland Philharmonic Orchestras*.

In 1991, Ian moved to the *Central Queensland Conservatorium of Music* where he ultimately became Deputy Director (2002-2005) and foundation 'cellist of the *Lyrebird Trio*. During this time he completed his Doctoral Studies where he co-founded (with Greg Whateley) Australia's first 'Virtual Conservatorium'.

In 2005, Ian relocated to Sydney to take up the position of Deputy Dean and Head, Academic Studies and Information Services at the *Australian Institute of Music (AIM)*. The original requirements of this position at AIM were to update three of the weakest and maligned areas at the Institute – Academic Studies, Information Technology and the Library.

The opportunity to step outside of the music discipline came in early 2009 when Ian became Manager, TEL (Technology Enhanced Learning) at the *University of Western Sydney College*.

Later in 2009, Ian returned to the *Australian Institute of Music* to take up the position as Executive Dean. In the 6 years from 2009 - 2015, Ian was instrumental in the rapid growth and development of AIM to become the largest music school in the southern hemisphere. In this time, AIM more than doubled its campus size, income and student numbers. Ian also designed and implemented a second major campus of AIM, which was operational in the CBD of Melbourne at the beginning of 2014.

Ian is currently the **Executive Dean at the *Australian Academy of Music and Performing Arts (AMPA)***.



ADJUNCT PROFESSOR ROBERT WENDON

Rob recently retired after a career spanning more than 45 years in business, Not for Profit organisations and Higher Education.

Rob's most recent role was directing the Alumni operation at Western Sydney University. He was appointed from UNSW to develop and implement a major local and international change management plan to unify, revitalise and communicate with Alumni, students, academic staff, donors, sponsors and other stakeholders of WSU.

Rob held a number of senior professional roles at UNSW, including Director of the National Centre for Language Training (NCLT), as COO of Educational Assessment Australia (EAA), and as an international project manager for UNSW Global.

As Director, NCLT, Rob was responsible for a Division of the \$80M+ turnover commercial arm of UNSW, UNSW Global Pty. Limited. NCLT was originally an Australian Government Centre of Excellence funded via Australian Education International (AEI).

Rob served as Chief Operating Officer of EAA, another self-funded unit within the University of New South Wales commercial subsidiary, UNSW Global. EAA is recognised internationally as a prime provider of educational measurement and assessment services in Australia, New Zealand and the Asia-Pacific Region. The Centre conducts international school competitions and assessments in 12 countries for over 2 million students annually.

As The Smith Family GM for NSW, Rob was responsible for local marketing, community projects, fundraising, volunteers & planning in the primary geographic base of the organisation

Rob was appointed as Executive Director of the Civic Reform Association to reconstitute the organisation and set up a financially viable secretariat in the CBD and to attract significant funding to the organisation. The organisation assisted in winning Sydney City and internal elections for Lord Mayor of Sydney.

Rob was elected to Mosman Council, and as well as serving as Deputy Mayor, undertook many Chair and governance roles within the Council and the local community. In other service roles, Rob has been a Director of the UTS Alumni Board, a Director of Mosman and District Hospital, a member of Sydney Rotary and a JRU team manager.

Rob has qualifications in communication management, marketing, international business, teaching & assessment, and is a **Nationally Accredited Mediator**.

Student Representative



PARUL MALIK

Parul Malik is a **student** at UBSS and is currently pursuing her MBA. She is also currently completing law subjects at the University of Sydney, which will enable her to practice law in Australia. She obtained an LLB degree in India.

Parul has thirteen years of work experience in different sectors and has worked at various levels, developing a wide-ranging skillset and establishing herself as both a lawyer and a teacher in India.

Parul came to Australia with the aim of honing her skills in these fields and developing skills in the business and management fields. After graduating with an MBA, she aims to pursue a career in a dynamic organisation, where she will be able to utilise her newfound knowledge and skills; and adopt a performance oriented approach to her career.

Parul has also worked as a student assistant at UBSS during Student Orientation at the beginning of every trimester, where she has gained invaluable experience in the higher education sector, which has diversified her skills set.