

UBSS MAPPING PROJECT

AUGUST 2017

UBSS currently offers three awards –

Bachelor of Business

Bachelor of Accounting

Master of Business Administration

There is a significant range of similar offerings available at a range of institutions within the Sydney CBD and surrounds.

For the purpose of this mapping exercise two NUHEPs (Holmes Institute and Kent Institute) and two HEPs (Federation University and Central Queensland University) are used for illustrative purposes. The same modelling could be done with a further 10 (or more) institutions for example.

The current UBSS offerings are *generic* enough to provide maximum credit transfer that is managed by the secondary provider and may be even more generous in closure transfer circumstances.

The provision of electives by a provider is frequently used to maximise transfer credit. Both Holmes and Federation have generous elective offerings.

Professor Greg Whateley

Executive Dean

August 2017

UBSS BACHELOR OF BUSINESS**Year 1**

Subject Code	Subject Name	Credit Points
BAS22	Advanced Business Communication	3
BBM123	Management Principles	3
BAC21	Quantitative Methods	3
BAP12	Accounting for Business	3
BAS11	Business Economics	3
BAS121	Marketing Fundamentals	3
BHR372	Managing Employee Relations	3
BAP11	Principles of Accounting	3

Exit Point – Diploma of Business 068410J

Year 2

Subject Code	Subject Name	Credit Points
BBM265	Organisational Behaviour	3
BBM222	Human Resource Management	3
BBC131	Business Law	3
BBM241	Operations Management	3
BBM351	Project Management	3
BAP352	Risk Management	3
BBM221	Marketing Management	3
BBC251	Management Information Systems	3

Exit Point – Associate Degree of Business 068407D

Year 3

Subject Code	Subject Name	Credit Points
BHR103	Strategic Management	3
BHR331	Team Leadership & Change Management	3
BBM361	International Business Management	3
BBM331	e-Business Management	3
BBE351	Ethics & Social Responsibility	3
BAC61	Capstone Project	3
BBM310	Innovation and Entrepreneurship	3
BBM311	Corporate Entrepreneurship, Leadership and Sustainability	3

Exit Point – Bachelor of Business 068409B

MAPPING EXERCISE AGAINST 2 x NUHEPs (Holmes Institute & Kent Institute) AND 2 x HEPs (Federation University & Central Queensland University) IN SYDNEY WITH A PREDICTION OF CREDIT OPPORTUNITY

The samples used are actual offerings in this generic focus area.

Non University Higher Education Providers (NUHEPs)

HOLMES INSTITUTE	KENT INSTITUTE
Core units	
Interpersonal and Electronic Communication	Business Accounting
Information technology for Business	Business Communication
Organisational behaviour	Business Economics
Decision Making and problem Solving	Business Law
Introduction to Accounting	Business Strategy
Economics and International Trade	Corporate Social Responsibility and Ethics
Managing People and Organisations	Management Principles
Marketing and Entrepreneurship	Marketing Principles
	Organisational Behaviour
	Quantitative Methods
Specialisations	
Marketing Research	Cross Cultural Management
Services Marketing and relationship marketing	Change Management
Performance management for Human resources	Entrepreneurship
Comparative Business Ethics and Social responsibility	Financial Management
Integrated business management project	Human Resource Management
E Business applications	International Management
International strategic management	Leadership for Managers
Electives	
elective	elective
elective	elective
elective	elective
elective	elective
elective	elective
elective	elective
elective	elective
elective	

In the case of a transfer student both institutions will offer 16 of 24 subjects (shaded). Student would be required to complete at least 8 subjects with the new provider unless special transfer opportunities are provided.

Higher Education Providers (HEPs)

FEDERATION UNIVERSITY	CENTRAL QUEENSLAND UNIVERSITY
Core units	
Business Communication	Accounting, Learning and Online Communication
Principles of Accounting and Finance	Principles of Economics
Fundamentals of Law	Organisational Behaviour
Management Principles	Foundations of Business Law
Principles of Economics	Introduction to Business
Introduction to Marketing	Strategy and Change
Creativity and innovation	Marketing Fundamentals
Specialisations	
Principles of responsible business	Digital Marketing
Managerial research methods	Marketing of Service Products
elective	International Marketing
elective	Marketing Research and Analytics
elective	Marketing Communications
elective	Consumer Behaviour
elective	Customer Relationship Marketing
elective	Strategic Marketing and Planning
Electives	
elective	elective
elective	elective
elective	elective
elective	elective
elective	elective
elective	elective
elective	elective
elective	elective

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UBSS BACHELOR OF ACCOUNTING**Year 1****Trimester 1**

Subject Code	Subject Name	Credit Points
BAP12	Accounting for Business	3
BAS22	Advanced Business Communication	3
BAC11	Information Technology for Accountants	3
BAC21	Quantitative Methods	3

Trimester 2

Subject Code	Subject Name	Credit Points
BBM265	Organisational Behaviour	3
BAP53	Corporate Finance	3
BAP11	Principles of Accounting	3
BAS11	Business Economics	3

Exit Point – Diploma of Accounting 070347D

Year 2**Trimester 1**

Subject Code	Subject Name	Credit Points
BBC131	Business Law	3
BAP22	Management Accounting	3
BAP61	Stakeholder Values & Ethics	3
BAP62	Issues in Financial Reporting	3

Trimester 2

Subject Code	Subject Name	Credit Points
BAS51	Dimensions of the Knowledge Society	3
BAC31	Company and Associations Law	3
BAP71	Accounting Information Systems	3
BAP31	Taxation Law and Practice 1	3

Exit Point – Associate Degree of Accounting 070346E

Year 3**Trimester 1**

Subject Code	Subject Name	Credit Points
BAP51	Taxation Law and Practice 2	3
BAC51	Cost Management	3
BBM310	Innovation and Entrepreneurship	3
BAP32	Corporate Accounting	3

Trimester 2

Subject Code	Subject Name	Credit Points
BAC61	Capstone	3
BAP41	Auditing & Assurance	3
BAP42	Financial Statements & Investment Analysis	3
BAP21	Financial Accounting Theory	3

Exit Point – Bachelor of Accounting 062949M

MAPPING EXERCISE AGAINST 2 x NUHEPs (Holmes Institute & Kent Institute) AND 2 x HEPs (Federation University & Central Queensland University) IN SYDNEY WITH A PREDICTION OF CREDIT OPPORTUNITY

The samples used are actual offerings in this generic focus area. All four Institutions have CPA accreditation (as does UBSS) so transfer options are maximised and to some degree simplified.

Non University Higher Education Providers (NUHEPs)

HOLMES INSTITUTE	KENT INSTITUTE
Core Units	
Accounting for business	Business Accounting
Accounting principles and practices	Business Communication
Information technology for business	Business Economics
Principles of financial management	Business Law
Economics and international trade	Business Strategy
Applied qualitative methods	Corporate Social Responsibility and Ethics
Business finance	Management Principles
Management accounting	Marketing Principles
Comparative business ethics and social responsibility	Organisational Behaviour
Corporate and financial accounting	Quantitative Methods
Specialisations	
Advanced financial accounting	Accounting Information Systems
Corporations law	Advanced Financial Reporting
Auditing	Auditing
Taxation law	Business Analysis and Valuation
Business law	Corporate Law
Accounting information systems	Cost Accounting
elective	Corporate Accounting
elective	Financial Accounting
	Financial Management
	Taxation Law
Electives	
elective	elective
elective	elective
elective	elective
elective	elective
elective	
elective	
elective	
elective	

In the case of a transfer student both institutions will offer 16 of 24 subjects (shaded). Students would be required to complete at least 8 subjects with the new provider unless special transfer opportunities are provided.

FEDERATION UNIVERSITY	CENTRAL QUEENSLAND UNIVERSITY
Core Units	
Principles of Accounting and finance	Accounting, Learning and Online Communication
Business communication	Introductory Financial Accounting
Understanding the digital revolution	Foundations of Business Law
Fundamentals of law	Organisational Behaviour
Accounting fundamentals	Essential Statistics
Principles of economics	Principles of Economics
Commerical Law	Business Finance
Business Statistics	Management Accounting
Organisation law	Intermediate Financial Accounting
Principles of responsible business	Advanced Financial Accounting
Management accounting 1	Auditing & Professional Practice
	Company & Association Law
	Taxation Law and Practice A
	Financial Statement Analysis
	Marketing Fundamentals
	Advanced Management Accounting
	Corporate Governance & Ethics
Specialisations	
Income tax law and practice	Digital Marketing
Financial accounting	Marketing of Service Products
Financial management	International Marketing
Advanced management accounting	Marketing Research and Analytics
Corporate accounting	Marketing Communications
Auditing	Consumer Behaviour
	Customer Relationship Marketing
	Strategic Marketing and Planning
Electives	
elective	
elective	
elective	
elective	
elective	
elective	
elective	

In the case of a transfer student both institutions will offer 16 of 24 subjects (shaded). Students would be required to complete at least 8 subjects with the new provider unless special transfer opportunities are provided.

UBSS MASTER OF BUSINESS ADMINISTRATION**Core Subjects (8) – All Students**

Subject Code	Subject Name	Credit Points
MCR002	Organisational Behavior	5
MCR003	Management Attributes and Skills	5
MCR007	Project Management	5
MCR008	Corporate Strategy	5
MCR001	Economics	5
MCR004	Financial Accounting and Reporting	5
MCR006	Financial Management	5
MCR009	Business Law	5

Entrepreneur Stream Subjects (8)

Subject Code	Subject Name	Credit Points
MCR005	Clients and Markets	5
MCR010	Innovation and Commercialisation	5
MCR011	Strategic Business Simulation	5
MCR012	Entrepreneurship Research Report	5
MHR001	Managing Workplace Relations	5
MHR002	Leading Innovation and Change	5
MKT001	Brand Development	5
MKT002	Marketing New Products	5

Accounting Stream Subjects (8)

Subject Code	Subject Name	Credit Points
MAC001	Accounting Systems and Processes	5
MAC002	Accounting Information System	5
MAC003	Management Accounting	5
MAC004	Quantitative Methods	5
MAC005	Audit and Assurance	5
MAC006	Advanced Financial Accounting and Reporting	5
MAC007	Strategic Management Accounting	5
MAC008	Taxation Law	5

MAPPING EXERCISE AGAINST 2 x NUHEPs (Holmes Institute & Kaplan Business School) AND 2 x HEPs (Federation University & Central Queensland University) IN SYDNEY WITH A PREDICTION OF CREDIT OPPORTUNITY

The samples used are actual offerings in this generic focus area.

Non University Higher Education Providers (NUHEPs)

HOLMES INSTITUTE	KAPLAN BUSINESS SCHOOL
Required Units	
Accounting for business decisions	People, Culture and Contemporary Leadership
Finance for business	Governance, Ethics and Sustainability
Economics for business	Financial and Economic Interpretation and Communication
Marketing management	Consumer Behaviour and Marketing Psychology
Management and organisations in a global environment	Dynamic Strategy and Disruptive Innovation
Competitive strategy	Emotional Intelligence, Cultural Intelligence, and Diversity
Statistics for business decisions	Operations Management and Decision-Making Models
Business research	Data Analysis, Problem Solving, and Digital Operations
Leading and managing people and relationships for performance	Fundamentals of Entrepreneurship
Innovation and entrepreneurship	Small Business Administration
Leveraging information technology for business advantage	Corporate Venturing
International trade and enterprise	International Strategy
Electives	
Managerial accounting	International Economics and Multi-national Finance
Introduction to business law	Organisational Change and Innovation
Strategic information systems for business and enterprise	elective
Corporate accounting	MBA Capstone

In the case of a transfer student both institutions will offer at least 8 of 16 subjects (shaded). Students would be required to complete at least 8 subjects with the new provider unless special transfer opportunities (12 subjects) are provided through negotiation.

Higher Education Providers (HEPs)

FEDERATION UNIVERSITY	CENTRAL QUEENSLAND UNIVERSITY
Required Units	
Accounting and Finance and human resource management	Effective Business Communications
Creativity and innovation	Critical Thinking and Managerial Decision-Making
Managerial Decision Making	Business Ethics and Sustainability
Organisations: behaviour, processes and structures	Management and Business Context
Marketing Management	Research in Business
Leadership	Marketing Management and Digital Communications
Business commerce, society and the planet	Economics for Managers
Managing the legal environment	Managing People, Organisations and Context
Management in a global business environment	Managerial Finance
Strategic management	Accounting for Management Decision Making
Strategic enterprise planning	Operations Management and Business Analytics
elective	Leadership and Integrity
Electives	
elective	Organisational Change Management
elective	Strategic Business Management and Change
elective	elective
elective	elective

In the case of a transfer student both institutions will offer at least 8 of 16 subjects (shaded). Students would be required to complete at least 8 subjects with the new provider unless special transfer opportunities (12 subjects) are provided through negotiation.